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COMMITTEE MEETING

JOE SERNA, JR., CAL/EPA BUILDING

1001 I STREET

2ND FLOOR

COASTAL HEARING ROOM

SACRAMENTO, CALIFORNIA

MONDAY, DECEMBER 8, 2008

10:00 P.M.

TIFFANY C. KRAFT, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 12277

ii

#### APPEARANCES

## COMMITTEE MEMBERS

Ms. Rosalie Mulé, Chair

Ms. Margo Reid Brown

## BOARD MEMBER ALSO PRESENT

Mr. John Laird

#### STAFF

Mr. Mark Leary, Executive Director

Ms. Rubia Packard, Assistant Director

Mr. Michael Bledsoe, Staff Counsel

Mr. Elliot Block, Staff Counsel

Mr. Gary Bird, City of Eureka

Mr. Michael Chen, Staff

Mr. Howard Levenson, Program Director

Ms. Cara Morgan, Division Chief, Local Assistance and Market Development Division

Mr. Trevor O'Shaughnessy, Branch Manager, Jurisdiction & Minimum Content Compliance Branch

Mr. Kyle Pogue, Staff

Ms. Lorraine Van Kekerix, Division Chief, Compliance Evaluation and Enforcement Division

iii

## APPEARANCES CONTINUED

## ALSO PRESENT

- Mr. Marty Allan, Mariposa County
- Mr. Dale Bacigalupi, City of Firebaugh
- Mr. Mathew Bullis, City of Madera
- Ms. Leslie Daniel, Calaveras County
- Mr. Clif Feldman, South Bayside Waste Management Authority
- Mr. Ronald Frye, MSW Consulting
- Mr. Michael Grossblatt, Mammoth Lakes
- Mr. Steve Harriman, City of Rancho Cordova
- Mr. Rod Manfredi, City of Kerman
- Mr. Brian Moura, City of San Carlos
- $\operatorname{Mr.}$  Mitch McFarland, City of Point Arena
- Ms. Kristina Miller, Tehama County Landfill Management
- Mr. Paul Morsen, Danville, Moraga, Orinda, Walnut Creek
- Ms. Mandy Rose, City of San Benito
- Mr. Tom Valentino, City of Portola
- Mr. Mark White, Pacific Waste Consulting Group

iv

#### INDEX

		PAGE
	Roll Call And Declaration Of Quorum	1
	Public Comment	
A.	Program Directors' Report	3
В.	Consideration Of The 2005/2006 Biennial Review Findings For The Source Reduction And Recycling Element; And Consideration Of Issuance Of A Compliance Order For The City Of Firebaugh, Fresno County - (Board Item 3)	14
C.	Consideration Of The 2005/2006 Biennial Review Findings For The Source Reduction And Recycling	31

Element, Household Hazardous Waste Element, And Approval Of Biomass Diversion Claims/Transformation Diversion Claims And/Or Construction And Demolition Waste Deduction Claims For The Following Jurisdictions (Good Faith Effort To Implement Programs): Calaveras County: Calaveras County Regional Agency; Contra Costa County: Clayton, Concord, Danville, Moraga, Orinda, Pleasant Hill, Walnut Creek; El Dorado County: South Lake Tahoe; Fresno County: Kerman, Mendota; Humboldt County: Eureka, Ferndale, Rio Dell; Kern County: California City; Kings: Kings Waste And Recycling Authority; Lake County: Lake Unincorporated; Los Angeles County: Bell Gardens, Lawndale, Malibu, Norwalk, Rolling Hills, San Gabriel; Madera County: Madera; Mariposa County: Mariposa-Unincorporated; Mendocino County: Mendocino Unincorporated, Point Arena, Willits; Modoc County: Modoc Unincorporated; Mono County: Mammoth Lakes; Orange County: Orange Unincorporated; Placer County: Loomis; Plumas County: Portola; Riverside County: Calimesa, Desert Hot Springs, Moreno Valley, Murrieta; Sacramento County: Rancho Cordova; San Benito County: San Benito County Integrated Waste Management Regional Agency; San Bernardino County: Grand Terrace, Highland, Needles, Redlands, San Bernardino Unincorporated; San Diego County: Lemon Grove, Vista; San Joaquin County: Manteca; San Mateo County: Half Moon Bay, San Bruno, San Carlos; Santa Barbara County: Guadalupe; Sierra County: Sierra County Regional Agency; Stanislaus

·

## INDEX CONTINUED

PAGE

County: Modesto; Tehama County: Tehama County Sanitary Landfill Regional Agency; Yolo County: Woodland - (Board Item 6)

D. Adjournment 110

E. Reporter's Certificate 111

PROCEEDINGS 1 2 CHAIRPERSON MULÉ: Good morning, everyone. 3 Welcome to the December 8th Permitting and Compliance 4 Meeting. 5 And I just want to call your attention. The 6 Permitting and Compliance Committee meeting will be meeting three days this week. We'll be meeting today. We will also be meeting tomorrow morning at 10:00 a.m. here in the Coastal Hearing Room. And then we will be meeting this Thursday in Southern California in Diamond Bar 10 beginning at 10:00 a.m. 11 There are agendas on the back table. And if 12 anyone would like to speak to the Committee, please fill 13 out a speaker slip again in the back of the room. Bring 14 15 it up to Donnell, and you will have an opportunity to 16 address us. 17 Also I would like to ask everyone to either turn off or put in the silent mode your cell phones, pagers, et 18 19 cetera. And with that, we will call the roll, please. 20 21 EXECUTIVE ASSISTANT DUCLO: Brown? BOARD MEMBER BROWN: Here. 22 23 EXECUTIVE ASSISTANT DUCLO: Chair Mulé?

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

And before I go any further, I would like to

CHAIRPERSON MULÉ: Here.

24

- 1 welcome John Laird, who is one of our newer appointees to
- 2 the Board.
- 3 Welcome. We are very excited to have you here.
- 4 And if you'd like to say a few words to the audience,
- 5 you're welcome to do so.
- 6 BOARD MEMBER LAIRD: All I would say is it's a
- 7 pleasure to be here. I look forward to working with the
- 8 Board. I know this is my first official meeting of any
- 9 piece of the Board. And so as with my 27 years in elected
- 10 office, I will probably learn to be quiet until I know
- 11 what I'm talking about. So glad you're all here today.
- 12 CHAIRPERSON MULÉ: Thank you very much. And we
- 13 really look forward to having you serve with us on the
- 14 Board.
- 15 Before I go any further, do we have any ex partes
- 16 or are you up to date?
- 17 BOARD MEMBER BROWN: I think we're be working on
- 18 a few letters we got. They're for items we'll hear
- 19 tomorrow.
- 20 CHAIRPERSON MULÉ: Yes.
- 21 And let's just move to Program Director's report.
- 22 Ted, did you have anything today, or are you going to wait
- 23 until tomorrow?
- 24 DEPUTY DIRECTOR RAUH: Madam Chair, I was going
- 25 wait until tomorrow for my normal report.

- 1 CHAIRPERSON MULÉ: That's fine.
- Howard.
- 3 PROGRAM DIRECTOR LEVENSON: Thank you, Madam
- 4 Chair.
- 5 Howard Levenson, Director of the Sustainability
- 6 Program.
- 7 I just want to report we've already had a series
- 8 of very successful workshops on SB 1016 which will be our
- 9 new measurement system. We'll be talking a lot about
- 10 measurement today.
- We do have a website that is live. It has the
- 12 legislation, a fact sheet, and a listing of all the
- 13 workshops that are coming up. We have several more.
- 14 We'll also be posting a frequently asked answers
- 15 and questions probably in the next week or so. So we hope
- 16 that that information will help jurisdictions as we
- 17 transition from the current system that we're talking
- 18 about today to the future.
- 19 And that's my report. Thank you.
- 20 CHAIRPERSON MULÉ: That's great.
- 21 And again, Howard and staff, I want to thank you
- 22 for all of your work on 1016.
- 23 Let's move into our agenda. We do have a lengthy
- 24 one today. So let's get to it.
- 25 PROGRAM DIRECTOR LEVENSON: Thank you. I want to

- 1 welcome Mr. Laird to the Committee and the Board meetings.
- 2 Also want to thank all the jurisdictions representatives
- 3 who have traveled up here to Sacramento.
- 4 As you know, we have a series of items today, on
- 5 Thursday, and obviously before the full Board next week
- 6 that concern jurisdiction performance.
- 7 And what I'd like to do before we get into the
- 8 individual items is talk a little bit, get a little
- 9 context, sort of a primer so everyone, our staff, the
- 10 jurisdictions, the Board all have the same reference point
- 11 for where these items fit into the overall system.
- 12 It's all about AB 939 and how jurisdictions are
- 13 performing in terms of meeting their mandate to implement
- 14 programs to divert 50 percent of their waste from
- 15 landfills.
- 16 What the Board does on these items in the next
- 17 couple days speaks directly to the core of this AB 939
- 18 diversion requirement. So I want to give you a primer.
- 19 We haven't done this kind of review in two years. So it's
- 20 really a reminder to all of us on how the system works.
- 21 First of all, to establish a reference point, AB
- 22 939 required each jurisdiction to submit an initial plan
- 23 about the programs that it was going to implement to
- 24 achieve the 939 goal. Then each jurisdiction has to
- 25 submit an annual report that provides updates on program

- 1 accomplishments during that previous year.
- 2 Now as everybody knows, every two years the Board
- 3 formally evaluates the progress of each jurisdiction
- 4 towards meeting its 50 percent goal and adequately
- 5 implementing the programs it choose and included in its
- 6 plan.
- Because of all the time that's needed to garner
- 8 the reports, get all the adjustment factors that are used
- 9 to estimate the diversion rates, review programs, and then
- 10 go through our own internal processes to develop items, we
- 11 typically conduct this review about two years after the
- 12 fact. So today we're doing '05 and '06 review, yet it's
- 13 December of '08. And that's really one major reason why
- 14 the Board sponsored SB 1016 this legislative session, to
- 15 change the measurement system so that we can do a more
- 16 timely review and have more staff out in the field. And I
- 17 think folks are already starting to see that change take
- 18 place.
- 19 So the Board basically has three options that it
- 20 can take for each jurisdiction.
- 21 Clearly, it can find jurisdictions in compliance;
- 22 they've met their requirements to implement programs and
- 23 achieve their diversion requirement.
- 24 If a jurisdiction is under 50 percent in its
- 25 estimated diversion rate but it's demonstrated full

- 1 efforts to implement programs to achieve the diversion
- 2 goal, then we can determine that it's made a good faith
- 3 effort. And that reflects the Board's performance-based
- 4 approach to 939 and to programs in general.
- 5 And then the third option of course is to find
- 6 the jurisdiction is out of compliance and not implementing
- 7 its programs adequately.
- 8 So I'd like to tell you how we go about
- 9 conducting this review. I think it's important for
- 10 everyone to understand what goes into this, because you're
- 11 only seeing kind of the tip of the iceberg today, the
- 12 final results.
- We go through a very extensive process to
- 14 evaluate jurisdictions and make a recommendation. That's
- 15 true for all the jurisdictions, over 400 jurisdictions.
- 16 Although we provide more review for those that are below
- 17 the borderline of meeting the 50 percent requirement.
- 18 Our review is based on all the statutory
- 19 criteria. We have a very detailed enforcement policy that
- 20 the Board adopted in 2001 that specifies the kinds of
- 21 things we look for. And then we also take into account
- 22 Board directives and policies, such as the Board's
- 23 emphasis in recent years on construction and demolition
- 24 debris programs or on local procurement purchasing
- 25 programs. And then we have a high level of scrutiny by

- 1 all levels of management on this review.
- Now for those jurisdictions that have an
- 3 estimated diversion rate of over 50 percent, we still
- 4 assess their annual report. And we use information from
- 5 previous site visits and ongoing discussions to make a
- 6 recommendation for in those cases compliance. Unless we
- 7 spot something that's amiss, we recommend those for
- 8 compliance.
- 9 Under the Board's governance policies that have
- 10 been adopted in the last couple of years, the authority to
- 11 make that determination has been delegated to the
- 12 executive director. So all 340 jurisdictions this year
- 13 that were over 50 percent and that we deemed had
- 14 implemented their programs are recommended for compliance.
- 15 And that's been delegated to the executive director and
- 16 those have been transmitted to him for his signature.
- 17 I think that that total, that 340 jurisdictions,
- 18 that's testimony to the success of 939 and the efforts of
- 19 all the folks both in this room who might be listening in
- 20 and who are not here today. There's a lot of investment
- 21 and time and energy that's been made in programs, facility
- 22 development. And we have I think at this point had a
- 23 great success overall and certainly for those
- 24 jurisdictions.
- Now if the jurisdiction has a rate that's under

- 1 50 percent, then we conduct an even more thorough and
- 2 comprehensive evaluation that includes new site visits and
- 3 analyses. There were 61 jurisdictions that fell into that
- 4 category this year. There was another 12 that are already
- 5 on a Board compliance order of some sort and so those
- 6 aren't subject to any review this year. They already have
- 7 their own established time lines.
- 8 All 61 of the jurisdiction have been asked to be
- 9 here today to answer questions or provide any testimony
- 10 they wish. What we do is staff under Cara's division, the
- 11 Local Assistance Market Development staff, conduct a site
- 12 visit to evaluate the jurisdiction's waste stream,
- 13 evaluate the various programs and see if there are any
- 14 gaps that exist. We call this a needs assessment.
- We use a number of detailed guidance documents
- 16 that are available on the web. Besides the criteria --
- 17 the enforcement policy I mentioned before, we have an
- 18 extensive database that has all the information from the
- 19 prior annual reports. We have a series of questions
- 20 that's linked to that. We have tips that staff use. We
- 21 have various check lists, a whole suite of documents that
- 22 staff has available to them that are shared with the
- 23 jurisdictions so they all know what we're looking for.
- 24 We meet with jurisdiction representatives and the
- 25 haulers. We go and do dumpster dives, check residential

- 1 cans to see if there's contamination. We look at the
- 2 procurement programs, C&D programs, you name it. We try
- 3 to get as much information as we can.
- 4 So based on those site visits and all the
- 5 documentation that the jurisdictions provided, staff makes
- 6 an initial recommendation. And they compile that into
- 7 what we call a biennial review template. It's a much
- 8 larger version of the individual summaries that you have
- 9 in Attachment 6 today.
- 10 Then partly because we have so many new staff
- 11 either truly new staff or ones that have gotten new
- 12 assignments in the last year and a half, and also just
- 13 because we need to ensure consistency among the reviews,
- 14 we created a special management team to review the LAMD,
- 15 Local Assistance Market Development, staff
- 16 recommendations. We call that our good faith effort
- 17 tribunal. They're going to come up. And it was not too
- 18 bad. Staff may think differently. They may think, what
- 19 were these guys calling us up for?
- 20 But I do want to -- we'll introduce them when
- 21 they come up as part of Item 6. But it did consist of
- 22 myself, legal office, Tamar to my left, Cara, and a number
- 23 of other LAMD staff. And I'll introduce them later on.
- But anyhow, the tribunal reviewed each draft
- 25 biennial review write-up for each jurisdiction. They met

- 1 with staff. And we did that over a time period of about
- 2 four months. So we often would ask the staff to go back
- 3 and conduct another site visit. They might have to come
- 4 back and report to us if it was a very extensive question
- 5 or perhaps just go back and forth by e-mail. There was a
- 6 lot of work that went on behind the scenes for that
- 7 four-month period in order for us to feel comfortable with
- 8 the staff recommendation for a good faith effort
- 9 determination.
- 10 So of the 61 jurisdictions that were under
- 11 50 percent and got this additional level of scrutiny,
- 12 we're recommending 55 of them for good faith effort.
- 13 That's the subject of Item 6.
- 14 Now there were a few others where we believe that
- 15 a Compliance Order, where the Local Assistance and Market
- 16 Development staff under Cara's shop, believed a Compliance
- 17 Order might be warranted.
- Now, last year, we underwent a reorganization.
- 19 And one of the underlying tennants of the reorganization
- 20 as was put forth by our Executive Director was to have an
- 21 independent enforcement unit. So we no longer had the
- 22 same people providing assistance and enforcement.
- 23 So in those cases where our Assistance staff felt
- 24 there was a compliance issue, we transferred those cases
- 25 to Ted's shop, particularly the Jurisdiction Compliance

- 1 and Audit Section, which is headed by Trevor
- 2 O'Shaughnessy, somewhere over there on my right, and under
- 3 Lorraine's direction. And of course they report to Ted
- 4 Rauh.
- 5 For those jurisdictions, statute requires a
- 6 conferring period. And during that time, the jurisdiction
- 7 compliance and audit section went out on their own and
- 8 reviewed the jurisdiction, site visits, performance
- 9 review, program review. And Ted and those folks will talk
- 10 more about that as we get into the individual items.
- 11 Three of those Compliance Order items are before
- 12 the Board this month. Those are items three through five.
- 13 Another three are likely -- two or three are likely to
- 14 come to you in January or February just depending on when
- 15 we can get those done.
- Just to show you how this process also works
- 17 sometimes to the benefit of the jurisdiction, there were
- 18 two cases where we referred to Jurisdiction Compliance
- 19 Audit Section for further investigation. During that
- 20 conferring period when they went out and conducted their
- 21 independent review, they determined that the programs in
- 22 question had actually been implemented. Made perhaps
- 23 fairly recently, but never the less they were implemented.
- 24 So in those cases, they took them back to us and said we
- 25 believe these now warrant good faith effort consideration.

1 There are two of those cases. One was Kerman in

- 2 Fresno County and the other is Madera. To ensure that
- 3 those two do not drop the ball on implementation, our
- 4 Jurisdiction Compliance and Audit Section will conduct
- 5 random audits of those jurisdictions during 2009 and
- 6 onward.
- 7 I think that's really it for a primer. Ted will
- 8 speak more about the compliance items. But I want to make
- 9 two final points. This I think entire process serves a
- 10 much broader purpose. Yes, it is about performance review
- 11 or biennial review process. But with the reorganization
- 12 and our new staff and with the passage of SB 1016, our
- 13 orientation is shifting to being more out in the field,
- 14 providing more assistance, and really focusing more on
- 15 program implementation. That's been the practice of the
- 16 Board for years. It's now codified in statute that
- 17 becomes effective next month. But that's certainly been
- 18 our orientation and Mark's philosophy in shaping the reorg
- 19 last year.
- 20 I think the review process has allowed a lot of
- 21 our staff to come up to speed more quickly. They've
- 22 established working relationships with many of the
- 23 jurisdictions. They've been out in the field. So if
- 24 anything, this has just pushed us further into the new
- 25 world of SB 1016.

- 1 So I'll close. There's a lot of people who
- 2 deserve thanks. Certainly all the jurisdictions who
- 3 you'll see today. I do want to thank a few people in
- 4 particular.
- 5 Cara Morgan, to my left. Without her, I would be
- 6 sunk. There's just no way to get this done.
- 7 Jennifer Caldwell has shepherded the entire
- 8 review item process.
- 9 Leticia Gallegos has spent numerous hours trying
- 10 to get this item into shape into BAWDs, and it is a
- 11 monster to do.
- 12 And then we have our tribunal, which is Steve
- 13 Uselton. Steve will be at the Committee meeting on
- 14 Thursday, because he's got the southern jurisdictions,
- 15 Kyle Pogue, Steve SoRelle. And they'll come up later.
- 16 And then on our compliance shop, obviously Trevor
- 17 and Lorraine have done a lot of work to try to get the
- 18 independent reviews done.
- 19 And then of course Tamar Dyson from the legal
- 20 office.
- 21 And as always, Elliot Block.
- 22 So I want to thank them. There's a lot of
- 23 individual staff.
- 24 Elliot is a little under the weather, but he's
- 25 been our support and our foundation for a lot of this.

- 1 There's a lot of individual staff who you'll see.
- 2 And I want to thank them. They're too numerous to
- 3 mention. But they've done a great job in getting this
- 4 material ready. That's from both shops, the
- 5 Sustainability and the Waste Compliance and Mitigation
- 6 Program.
- 7 So I think unless there are any questions about
- 8 that overview, we'll turn now to Ted and go through Items
- 9 3 through 5, and then I'll take it back for Item 6.
- 10 DEPUTY DIRECTOR RAUH: We'll go through Item 3 or
- 11 Committee Item B today. Thank you, Howard. And I am Ted
- 12 Rauh with the Waste Compliance and Mitigation Program.
- 13 And also want to welcome you, Member Laird.
- 14 Thank you very much for having an opportunity to meet you
- 15 earlier last week, and we certainly look forward to
- 16 working with you as we move forward.
- 17 As Howard indicated in his overview, the new
- 18 organization provides the compliance responsibility in the
- 19 Waste Compliance and Mitigation Program. Specifically, as
- 20 Howard indicated, when a jurisdiction is turned over to
- 21 us, we actually carry out a complete independent review of
- 22 that jurisdiction's compliance in accordance with the
- 23 Board's approved policy for compliance in this area. And
- 24 that includes a very detailed field investigation in which
- 25 we're actually monitoring and tracking disposal routes.

- 1 We go out and visit individual sites. We're looking at
- 2 how the recycling is conducted. And the receptivity of
- 3 both commercial and residential sectors and what kind of
- 4 communication is going out to those sectors to also comply
- 5 with the program. So it's a very comprehensive review.
- And as a result of that, as Howard mentioned, we
- 7 found several jurisdictions who have moved forward with
- 8 programs and won't necessarily be before you today for a
- 9 Compliance Order. However, in the case of this item, we
- 10 did find the City of Firebaugh does need to receive we
- 11 believe a Compliance Order. And basically that's the item
- 12 before you today.
- 13 Here with me, as Howard mentioned, are several
- 14 key representatives of Waste Compliance and Mitigation
- 15 Program. To my left, Lorraine Van Kekerix, who is the
- 16 Division Director of that division. And to her right,
- 17 Michael Chen, who will present the actual item; Trevor
- 18 O'Shaughnessy who is the Branch Manager, and then to the
- 19 far right is Frank Simpson who managed the actual
- 20 Evaluation Section.
- 21 With that, what I'd like to do is turn this over
- 22 to have the item formally presented. If you'd take it
- 23 away, please.
- 24 MR. CHEN: Good morning, Madam Chair, and Board
- 25 members. My name is Michael Chen of the Jurisdiction

- 1 Compliance and Audit Section.
- 2 Board staff is bringing forward its 2005-2006
- 3 biennial review findings that the City of Firebaugh in
- 4 Fresno County has failed to adequately implement its
- 5 diversion programs.
- 6 This is how staff conducted its review. Staff
- 7 reviewed the City's 2005 and 2006 program implementation
- 8 and diversion rates using available information from the
- 9 city's annual reports, waste hauler tonnage reports, solid
- 10 waste disposal activities reports, and Board databases.
- 11 Staff also gathered information about the City's
- 12 past and current diversion efforts through on-site
- 13 observations, consultations, telephone calls,
- 14 correspondence, and visits with City staff, the City's
- 15 franchise hauler, and the City's primary waste handling
- 16 facility.
- 17 In addition, Board staff asked for and reviewed
- 18 all available 2007 data and reports thereby establishing
- 19 trends of program implementation.
- 20 Based on staff's complete analysis, staff has
- 21 determined that the City has failed to adequately
- 22 implement its diversion programs.
- 23 In determining compliance with the waste
- 24 diversion mandates, statute directs the Board to consider
- 25 both a jurisdiction's efforts to implement its programs

- 1 selected in its source reduction and recycling element and
- 2 the jurisdiction's achievement of the diversion rate.
- 3 The City's residential and commercial diversion
- 4 programs are deficient. It is essential that the City's
- 5 residential and commercial programs be robust, because the
- 6 city's residential sector generates 37 percent of the
- 7 city's waste stream. And the city's commercial sector
- 8 generates 63 percent of the city's waste stream.
- 9 Pages four and five of the agenda item provide
- 10 details of the deficiencies that Board staff observed.
- 11 Additionally, Attachment 1, a photo report,
- 12 visually documents deficiencies in the city's residential
- 13 diversion efforts.
- 14 The City's diversion programs are not providing
- 15 sufficient reductions in the disposal to enable the City
- 16 to achieve the diversion requirements of Public Resources
- 17 Code Section 41780. Diversion rates are an indicator of
- 18 diversion program effectiveness. The City's 2005 and 2006
- 19 diversion rates are 58 percent and 38 percent
- 20 respectively.
- 21 Board staff recommends the issuance of a
- 22 Compliance Order that will require the City to work
- 23 directly with Board staff to develop a Local
- 24 Implementation Plan. This Local Implementation Plan will
- 25 identify a strategy for program enhancements and local

- 1 actions necessary to enable the City to achieve the
- 2 diversion requirements.
- 3 Representatives from the City are present to make
- 4 a presentation and to answer any questions. This
- 5 concludes my presentation. Staff is available to answer
- 6 any questions you may have. Thank you.
- 7 CHAIRPERSON MULÉ: Thank you, Michael.
- 8 Before we take any questions from the Committee
- 9 or members, we have two speakers on this item. So I'd
- 10 like to call them up. Dale Bacigalupi.
- 11 MR. BACIGALUPI: Good morning, members of the
- 12 Committee. And thank you for pronouncing my name
- 13 perfectly. That's got to be a first in my lifetime.
- 14 CHAIRPERSON MULÉ: I'm Italian.
- 15 MR. BACIGALUPI: I'm Dale Bacigalupi, the city
- 16 attorney for the City of Firebaugh, a post I've held for
- 17 25 years. And it's my pleasure to be here today with you
- 18 my first time speaking and hopefully my last.
- 19 We are here to bring to the attention of the
- 20 Committee some new information that is not contained in
- 21 the staff report.
- 22 I'll be brief. Mr. Ron Frye, who is the city's
- 23 consultant on solid waste issues, also has a few comments
- 24 to make. I know we have about ten minutes to split
- 25 between us, and so we'll do our best to stay within those

- 1 time guidelines.
- 2 The City's solid waste hauler for most of the
- 3 time that I've been associated with the City is a company
- 4 by the name of Firebaugh Disposal, a family-owned company
- 5 in the town population about 8,000. And there are some
- 6 new things that have happened that impact both the
- 7 findings of your staff report and what the future holds
- 8 for Firebaugh that we wish to bring to your attention, all
- 9 of which will lead to a request that we are here to make
- 10 to you today, which is that you consider a different
- 11 option which is a 120-day extension of the decision that's
- 12 in front of you. And here's why we're making that
- 13 request.
- 14 We learned last week that Firebaugh Disposal is
- 15 going out of business. Financial troubles we understand
- 16 are at the root of it. We don't know all the details.
- 17 But suffice it to say the city council this month will be
- 18 approving -- will be asked to approve a contract with
- 19 another hauler. That hauler, the name of which I'm not
- 20 able to disclose at this time because we're in
- 21 negotiations with them today as we speak, is a reputable
- 22 hauler that provides similar services to other small
- 23 communities in and around the Fresno and Madera area.
- On the next city council agenda will be a
- 25 contract with the new hauler to replace Firebaugh

- 1 Disposal. That's one fact that is quite important to you
- 2 and to us. And we believe that many of the reasons that
- 3 have led to the noncompliance will be immediately solved
- 4 with the new hauler. Many of the photos that you've seen
- 5 in your staff report, dumpster diving photos and some that
- 6 are pretty graphic and are all accurate, will simply cease
- 7 to exist once we have the new hauler for three reasons.
- 8 Number one, the council has recently approved a
- 9 rate increase. This happened just last month. The
- 10 purpose of which is to provide a stream of revenue to
- 11 enable the hauler to buy three nice new cans for every
- 12 resident in town. The three-can system with colored cans
- 13 that you've seen in larger jurisdictions will by virtue of
- 14 this contract amendment that has been approved with the
- 15 existing hauler and the rate increase before March of next
- 16 year will provide every resident and commercial entity in
- 17 the city with three nice color coded cans. That alone we
- 18 think will solve many of the problems that you've seen in
- 19 the reports and in the photos.
- 20 More importantly, because the new hauler, which
- 21 will begin working for the City as of January 1, will not
- 22 use the kind of mixing of waste that you've seen in the
- 23 photos on a concrete floor. That's going to be a matter
- 24 of history. And so there are quite a few things changing
- 25 at Firebaugh. And the City obviously takes responsibility

- 1 for the problems identified in the staff report.
- But because the entire services contracted out to
- 3 a hauler that will no longer be in business in three weeks
- 4 and the City will be under contract with a new hauler in
- 5 three weeks, we think that it's best and our proposal to
- 6 this Committee is a request therefore that you consider a
- 7 120-day extension for Compliance Order. Nobody likes a
- 8 Compliance Order. My client certainly does not and looks
- 9 to correct all the problems that you've seen. And we
- 10 think we can with the new hauler if we're given a chance.
- 11 Mr. Frye will have a few more details to present
- 12 to you momentarily. That's really the substance of my
- 13 presentation to you that there are some new things that
- 14 occurred that I mentioned.
- 15 And before I cede the mike to Mr. Frye, any
- 16 questions from the members of the Committee or the staff?
- 17 CHAIRPERSON MULÉ: Not at this time. Thank you
- 18 for being here.
- 19 Ronald Frye.
- 20 MR. FRYE: Good morning to the Committee. My
- 21 name is Ron Frye. I represent MSW Consulting. Stands for
- 22 Madera Solid Waste Consulting. The professionals out in
- 23 the audience might understand the MSW kick in it.
- 24 We are asking for a continuation of 120 days, and
- 25 we do not believe that the City caused this problem. We

- 1 think the County of Fresno contributed materially to this
- 2 problem.
- 3 One of the problems is that the County awarded a
- 4 contract to collect solid waste outside the city. They
- 5 awarded it to our waste hauler. And it includes the I-5
- 6 corridor, which is 25 miles from the city and 35 miles in
- 7 length. But every single property has a Firebaugh
- 8 address. And guess what? It all goes to the landfill
- 9 under the city of Firebaugh.
- 10 There is another community called East Las Palos.
- 11 It's 20 miles from us. It's quite a large subdivision.
- 12 That all goes to the landfill under the City of Firebaugh.
- 13 And there is another community on the north side
- 14 of the San Joaquin River called North Firebaugh. But it's
- 15 in Madera County. But the solid waste hauler picks that
- 16 up and also hauls it to the landfill.
- 17 One reason we're asking for a continuance is very
- 18 shortly we're going to be doing AB 939 report for you for
- 19 2007. And then in August, we're going to be doing 2008
- 20 for you. And we think that it's going to show
- 21 considerable improvement way above 50 percent. We've been
- 22 above 50 percent for that one year, and that was the year
- 23 that the County of Fresno utilized our hauler to collect
- 24 solid waste outside of the city.
- Those are our major points. And I'll be glad to

- 1 answer any questions you may have.
- 2 CHAIRPERSON MULÉ: Thank you.
- 3 Questions?
- 4 BOARD MEMBER BROWN: When did you say the City of
- 5 Fresno made this change?
- 6 MR. FRYE: The County of Fresno. And they did
- 7 that in 2006. And that's the year we're having a
- 8 disagreement about.
- 9 BOARD MEMBER BROWN: So they didn't take any to
- 10 this sorting facility that Firebaugh utilized to take the
- 11 residents of your community?
- We have the pictures, and we have the practices
- 13 that were happening of your residents. And I'm curious as
- 14 to why they wouldn't have taken that material as well to
- 15 the same facility and sorted it and just not done a very
- 16 good job before they took it directly to the landfill.
- 17 Because it sounds like what you're inferring is that they
- 18 didn't even take it to their facility. It went directly
- 19 to the landfill for the I-5 corridor, for the north
- 20 Firebaugh area, and all of that. Are you inferring they
- 21 didn't even take it to the sorting facility?
- 22 MR. FRYE: They never even weighed it. And they
- 23 just hauled it to the landfill and they charged it to the
- 24 City of Firebaugh.
- 25 BOARD MEMBER BROWN: So the recordkeeping is

- 1 completely inaccurate, being attributed to the wrong
- 2 jurisdiction?
- 3 MR. FRYE: That's our position.
- 4 CHAIRPERSON MULÉ: Trevor.
- 5 BRANCH MANAGER O'SHAUGHNESSY: If I may very
- 6 briefly.
- 7 Staff has made aware of a potential
- 8 misallocation. And working with the City of Firebaugh and
- 9 the available information, we weren't able to confirm nor
- 10 could we deny there is a misallocation. But there's
- 11 nothing that clearly comes to the surface that says there
- 12 was a misallocation issue.
- BOARD MEMBER BROWN: It seems a little confusing.
- BRANCH MANAGER O'SHAUGHNESSY: It can be. You
- 15 know, haulers can pick up in different jurisdictions. And
- 16 if THEY'RE going across the scale and half of it's from
- 17 Firebaugh and another half is from a community, they might
- 18 just say it's Firebaugh Disposal. When that happens, if
- 19 it's a good hauler, at times they'll reverse it the next
- 20 time they go through. But they're trying to remember
- 21 which one you said the previous time.
- 22 So there can be potential misallocations. But
- 23 that's one reason why staff does not focus on a number.
- 24 We're focusing on the program and the overall effort.
- 25 BOARD MEMBER BROWN: Exactly. And with all due

- 1 respect, I see the numbers have gone from 58 percent to 38
- 2 percent, which is troubling in and of itself. But once
- 3 you start looking at the investigative material, how this
- 4 hauler was taking material, not taking material, not even
- 5 sorting, I mean, and mixing it, really there is a
- 6 fundamental problem.
- 7 And I'd be curious as to staff's position on
- 8 this. But I don't see that a 20-day extension necessarily
- 9 for a new contract takes the responsibility away from the
- 10 City of Firebaugh to look at the programs they're
- 11 implementing. Because it is a contract that you had with
- 12 your hauler. And, you know, this is negligence on the
- 13 City to allow this to happen.
- 14 And I would be supportive of a Compliance Order
- 15 going forward even with a new contracted hauler, because I
- 16 think we need to ensure that the programs are being
- 17 implemented.
- 18 CHAIRPERSON MULÉ: Lorraine.
- 19 DEPUTY DIRECTOR VAN KEKERIX: I'd like to add
- 20 something on the allocation issue. Staff is very willing
- 21 to review whatever documentation we have of allocation
- 22 issues.
- 23 If the Board chose to go forward with a
- 24 Compliance Order, we would be happy to work with the city
- 25 to look further at the allocation issue. But we do need

- 1 documentation to review to know whether there is truly an
- 2 issue or not.
- 3 BOARD MEMBER BROWN: And the staff did request
- 4 information regarding the allocation issue and that
- 5 information was never forthcoming?
- 6 MR. CHEN: That is correct. I inquired as to
- 7 whether there was a verification and --
- 8 BOARD MEMBER BROWN: Sir, do you have
- 9 documentation to show that the hauler or that there was a
- 10 misallocation?
- 11 MR. FRYE: They never weighed a load. We have no
- 12 way of proving it. But we do factually know where they
- 13 picked it up.
- 14 BOARD MEMBER BROWN: Well, I think we need to
- 15 have the factual information in order to substantiate the
- 16 allegation before we can move forward with changing what
- 17 documents and the things that --
- 18 MR. FRYE: We will take responsibility for all of
- 19 those. But we are requesting a continuance to give us a
- 20 chance to get the new waste hauler on board, to get the
- 21 new garbage cans containers distributed, and we will have
- 22 some new programs in place.
- BOARD MEMBER BROWN: I think that's great. I
- 24 would ask staff, would that not be part of a Compliance
- 25 Order is to work with the new hauler, and that would be

- 1 heart of your performance under your Compliance Order if
- 2 we move forward with that.
- 3 BRANCH MANAGER O'SHAUGHNESSY: You're absolutely
- 4 correct. The purpose of a Compliance Order really is to
- 5 act as a time extension to provide both the jurisdiction
- 6 and the Integrated Waste Management Board equal
- 7 opportunity to show success. Through the implementation
- 8 as is outlined in the agenda item, we would be working
- 9 with the City so they can develop a Local Implementation
- 10 Plan. That plan, as is already being presented by the
- 11 City, find a new hauler, let's take care of misallocation
- 12 issues if they exist, accomplish things within a year,
- 13 have a one-year monitoring period and go forward with
- 14 success.
- MR. FRYE: I would like to close with one
- 16 comment.
- 17 I talked to the County of Fresno just last week
- 18 and asked them to change their contract to require any
- 19 waste haulers that's utilizing our contractor to weigh
- 20 each load as they pick it up. They said they would not.
- 21 They said they already had a contract. They had no
- 22 intention of changing it. I would ask your staff, you may
- 23 want to look at that.
- 24 CHAIRPERSON MULÉ: Are you saying every load that
- 25 goes to the landfill is not weighed?

- 1 MR. FRYE: I couldn't hear that.
- 2 CHAIRPERSON MULÉ: You want all the loads weighed
- 3 prior to going to the landfill?
- 4 MR. FRYE: Yes. Particularly the ones that are
- 5 collected outside. If it's our waste hauler that is
- 6 collecting the solid waste outside the city limits, we
- 7 would like them to weigh the loads before taking them to
- 8 the American Avenal Landfill.
- 9 CHAIRPERSON MULÉ: Don't they get weighed prior
- 10 to the entering the landfill?
- MR. FRYE: Yes.
- 12 CHAIRPERSON MULÉ: They are weighed when they get
- 13 into the landfill. The issue is it's a misallocation
- 14 issue.
- 15 MR. FRYE: That's right. But they don't weigh
- 16 them any place along the line, except when they take it to
- 17 the landfill. And they cannot tell anyone -- the waste
- 18 hauler cannot tell anyone whether it's 80 percent city or
- 19 60 percent city or 100 percent city, because they picked
- 20 up in four locations.
- 21 CHAIRPERSON MULÉ: Well, frankly having done this
- 22 when I was in the private sector, then my question is then
- 23 how does the hauler then bill the customer?
- MR. FRYE: I have no comments on that. It's up
- 25 to them.

- 1 CHAIRPERSON MULÉ: So there's some information
- 2 that's missing here.
- 3 And frankly in my review of this item, I was very
- 4 disappointed in the lack of program implementation, very
- 5 disappointed in the fact that new home owners are not
- 6 receiving new bins.
- 7 It sounds like the City is on the right track in
- 8 getting a new hauler, getting new containers. But we have
- 9 yet to see the results of any of that coming to fruition.
- 10 So my opinion is the same as Chair Brown's here.
- 11 I feel that we should issue this Compliance Order, because
- 12 it does provide a means for all of you to work together to
- 13 get the City on the right track.
- 14 Chair Brown.
- 15 BOARD MEMBER BROWN: The other point I was going
- 16 to make, I think you raised a good point. If you're going
- 17 to a new contractor a new hauler, then you won't be using
- 18 the same hauler that you're alleging the County of Fresno
- 19 is misallocating to you.
- MR. FRYE: Correct.
- 21 BOARD MEMBER BROWN: So I think it's incumbent on
- 22 you during the Compliance Order period to seek out -- and
- 23 I don't know where the city attorney, is Mr. Bacigalupi,
- 24 and ensure that there is accountability to you in the
- 25 allocation of numbers to your county and that there was

- 1 sufficient oversight of those numbers throughout the
- 2 process.
- 3 Because I think it's the City of Firebaugh's
- 4 responsibility to ensure that the numbers that are being
- 5 reported for your jurisdiction are accurate. I think, you
- 6 know, it's unfortunate that there is an allegation against
- 7 the County of Fresno that they're allocating their numbers
- 8 to the City of Firebaugh. But without proof and
- 9 substantiation, we can't use that information.
- 10 And with the new hauler, hopefully you will be
- 11 able to turn things around, implement programs that will
- 12 be effective to getting you back up to the 58 percent that
- 13 you enjoyed in 2005 and 2006. And we look forward to
- 14 that.
- MR. FRYE: Thank you.
- 16 CHAIRPERSON MULÉ: Any other questions or
- 17 comments?
- 18 Staff, do you have anything to add?
- 19 Do I have a motion?
- 20 BOARD MEMBER BROWN: Let me get that number for
- 21 you. I move Resolution 2008-182.
- 22 CHAIRPERSON MULÉ: Second.
- 23 It was moved by Chair Brown and seconded by
- 24 myself.
- Donnell, please call the roll.

- 1 EXECUTIVE ASSISTANT DUCLO: Brown?
- 2 BOARD MEMBER BROWN: Aye.
- 3 EXECUTIVE ASSISTANT DUCLO: Chair Mulé?
- 4 CHAIRPERSON MULÉ: Aye.
- 5 That will go on our full Board agenda, but we
- 6 will put it on consent.
- 7 Thank you, staff. Thank you again for being
- 8 here. Appreciate it. We look forward to working with you
- 9 on getting you back up approve 50 percent.
- 10 Okay. Let's move to Item 6 then. Howard.
- 11 PROGRAM DIRECTOR LEVENSON: Thank you, Madam
- 12 Chair.
- 13 I'd like to call our members of our GFE, good
- 14 faith effort, tribunal up to the front partly to recognize
- 15 them.
- What we're going to do with this item, I'll make
- 17 a little bit of an introduction. And rather than have
- 18 each staff person come up and make a presentation, Cara
- 19 and I are going to tag team. We'll make a short
- 20 introduction for each item.
- 21 We have staff out in the audience I want to
- 22 recognize.
- 23 Ultimately, the decision on the recommendation is
- 24 the responsibility of this group before you. So all the
- 25 credit or blame goes to us.

- 1 Today, you're going to hear over 30 jurisdictions
- 2 that represent mostly northern jurisdictions. And I think
- 3 a lot of the jurisdictions who are down south appreciate
- 4 the Committee's decision to hold it two-day meeting; one
- 5 north, one south. This makes it a lot easier for many for
- 6 travel purposes.
- 7 There are a few jurisdictions, particularly some
- 8 of our northern rural ones, who just could not make it
- 9 today due to travel restrictions. And we will do our best
- 10 to represent their case today.
- I do want just to sort of set the stage just to
- 12 provide you a little bit of information about what's in
- 13 the item. This is a very lengthy item. If you printed
- 14 out the entire document, it's a couple hundred pages.
- 15 There's a lot of information here.
- The first attachment is a two pager, and it shows
- 17 each jurisdiction of these good faith effort
- 18 jurisdictions, their estimated diversion rates for the
- 19 years 2001 through 2006.
- 20 Attachment 2 is a lengthy document that gives you
- 21 a list of all the programs they have reported in their
- 22 annual reports.
- 23 Attachments 3, 4, and 5 are some of our
- 24 specialized claims that affect the diversion rate related
- 25 to biomass and construction and demolition and so on. And

- 1 then Attachment 6 is really the core summary of what our
- 2 staff has decided, what it's discussed and come to its own
- 3 analysis. And again this represents our own staff in the
- 4 Local Assistance and Market Development program doing a
- 5 lot of work with the jurisdictions and the haulers.
- 6 What we're going to do today is the order that
- 7 we're going to go in is as it's listed in the title. I'm
- 8 not going to read the title. Probably be longer than the
- 9 whole Committee meeting if I read it. But it's county by
- 10 county. And that does a couple things. One, it allows
- 11 you to start seeing some regional pictures where there's
- 12 been some collaboration between some of the individual
- 13 jurisdictions. It also spares my staff from having to sit
- 14 here through the entire day because all their
- 15 jurisdictions will be in one clump.
- 16 But I've asked them to listen in. I think it's
- 17 important for everyone. And I realize all the
- 18 jurisdictions have to be here until they are gotten to.
- 19 The Attachment 6 though is in alphabetical order
- 20 by jurisdiction. If you're trying to find a jurisdiction,
- 21 say we're -- the first jurisdiction is Calaveras, that
- 22 will still be listed in order within Attachment 6.
- Okay. Couple of things before we launch into the
- 24 individual items. You're already heard the term time
- 25 extension. And I want to comment on that, because you'll

- 1 hear that a lot today or you'll read it in some of the
- 2 write-ups. That refers to legislation that was enacted in
- 3 1997 that allowed jurisdictions to get a time extension on
- 4 the original requirement of 50 percent diversion by 2000.
- 5 Those extensions required formal Board approval, and there
- 6 was a specific time line. And while the jurisdictions was
- 7 on one of those extensions, it didn't undergo this formal
- 8 review process that we're undertaking today.
- 9 So you have a number of jurisdictions that have
- 10 finished their time extensions. They're here today for
- 11 review. We'll refer to that, that, for example, they
- 12 completed their programs as required in the SB 1066 time
- 13 extension. SB 1066 being the enacting legislation.
- 14 Now those time extensions could only be obtained
- 15 through the end of 2006. So this is the last review cycle
- 16 in which we'll be dealing with formal SB 1066 time
- 17 extensions. They may get a time extension in the form of
- 18 a Compliance Order as we just discussed with Firebaugh,
- 19 but that is not the same as SB 1066 formal time extension.
- 20 Also I wanted to allude to or mention the
- 21 allocation issue that we just discussed. That is another
- 22 issue that will come up in a lot of the write-ups. It's
- 23 certainly one reason -- I'll make my political pitch here.
- 24 It's one reason why the Board originally wanted to look at
- 25 a county wide system of reporting under SB 1016, but we

- 1 weren't able to achieve that. It would have made a lot of
- 2 the allocation issues a lot easier, although wouldn't have
- 3 absolved any jurisdiction for implementing its programs.
- 4 But we didn't get there.
- 5 So you see we will continue to have misallocation
- 6 issues into the future, and we will do our best to deal
- 7 with them. In many cases, we're able to document the
- 8 misallocation and figure out what happened. It does
- 9 require, as both of you discussed in the last item,
- 10 specific documentation that we can verify. And then we
- 11 can work with our disposal numbers and make those
- 12 corrections.
- 13 There are a number of jurisdictions today where
- 14 we were not able to verify probable misallocations. So we
- 15 could not subtract those disposal tons from their numbers,
- 16 and their numbers suffered as a result.
- 17 The difference between the ones that are coming
- 18 up in Item 6 is they still went ahead and implemented
- 19 programs. And that will be the thrust of our
- 20 recommendation for those particular jurisdictions. So
- 21 those are two kind of overriding factors that you'll hear
- 22 quite a bit or read in these items.
- 23 Lastly, before we start the individual
- 24 jurisdictions, obviously this is a two-day Committee
- 25 hearing, today and Thursday. What we would recommend that

- 1 you do is certainly go through the item. The
- 2 jurisdictions today, give direction that you agree with
- 3 the recommendation for good faith effort or if you have
- 4 other direction or want us to do some follow up.
- 5 Assuming that you agree with the recommendation,
- 6 we would carry those over to Thursday's meeting and then
- 7 have a formal vote of the Committee on the full resolution
- 8 with all the jurisdictions. But obviously those
- 9 jurisdictions wouldn't have to come to southern California
- 10 on Thursday.
- 11 If there are any jurisdiction where you need more
- 12 information or we have to do any revisions, we'll follow
- 13 that direction. And then between now and the Board
- 14 meeting, we'll work to correct those. And if there's
- 15 specific cases where a jurisdiction has to come next week,
- 16 hopefully we'll get that direction from you today.
- 17 So let me introduce my tribunal. Kyle Pogue --
- 18 just going straight to my right. Kyle Pogue, Jennifer
- 19 Caldwell, and Steve SoRelle, and of course Cara on my left
- 20 and Tamar Dyson from the legal office. And the one
- 21 missing person is Steve Uselton from down south. You'll
- 22 see him Thursday.
- 23 So I think we're ready to begin. And our first
- 24 jurisdiction is Calaveras County Regional Agency. And the
- 25 Regional Agency consists of Calaveras Unincorporated and

- 1 Angels Camp.
- 2 Prior to forming the regional agency in 2005,
- 3 both these jurisdictions were on SB 1066 time extensions.
- 4 Prior to forming the regional agency, they both had
- 5 implemented programs required by their time extensions.
- 6 These included residential drop-off programs, government
- 7 recycling, and electronics recycling.
- 8 Formation of the regional agency allowed for more
- 9 effective program implementation. And the regional
- 10 agency's calculated diversion increased over 13 percent
- 11 between 2005 and 2007.
- 12 The agency also began collecting mixed
- 13 recyclables in December 2007. And it's now implemented a
- 14 commercial and multi-family recycling program. So in sum,
- 15 we are seeing upward diversion trends, downward disposal
- 16 trend, and enhanced program implementation.
- 17 That's the kind of introduction we're going to
- 18 provide you for each jurisdiction. I don't know how many
- 19 slips you have, Madam Chair. But certainly staff and in
- 20 most cases the jurisdiction representative are available
- 21 to answer questions.
- 22 CHAIRPERSON MULÉ: Thank you, Howard. Actually,
- 23 I currently have three speaker slips. One is -- what I'll
- 24 do is two have identified the jurisdiction. And one, Mr.
- 25 Mark White, has not identified the jurisdiction he's

- 1 representing. So what I will do is call forward -- we
- 2 have a representative from Calaveras County, which is
- 3 Leslie Daniel.
- 4 PROGRAM DIRECTOR LEVENSON: While Leslie is
- 5 coming up, Jill, can you raise your hand? She's our staff
- 6 person. I just want you to see the staff who are in the
- 7 audience. So I'll try to introduce each person as they've
- 8 done a great job.
- 9 MS. DANIEL: Hi. My name is Leslie Daniel. I'm
- 10 the Recycling Manager for Calaveras County.
- 11 And we have in fact increased our diversion rate
- 12 13 percent in the past two years. That would be 2005 to
- 13 2007. And as mentioned, we did it by going to single
- 14 stream. We bagged our blue bag program. We implemented
- 15 commercial and multi-family in half our county and
- 16 expanded our metals recycling program.
- 17 And I should say while we can't measure the
- 18 benefit, we have significantly beefed up our educational
- 19 efforts. That said -- and I want to thank staff very much
- 20 for their help in our review process and acknowledgement
- 21 of our efforts with their recommendation.
- 22 What I really wanted to share with you today was
- 23 some of the challenges we're facing for the future and
- 24 some of the ways I would ask the Board to help us into the
- 25 future.

- 1 As we all know, SB 1016 will have a very
- 2 significant impact for this Committee and for compliance
- 3 for this Committee. One of the biggest challenges that we
- 4 meet is how to measure success. And I just wanted to
- 5 share with you a real example of how challenging that will
- 6 be for Calaveras County.
- 7 I provided last week some charts, very colorful
- 8 spreadsheets. Hopefully you received those. And what
- 9 those are actual diversion measurements. That's the
- 10 actual tons for programs sponsored by the government.
- 11 That does not represent everything in our community. And
- 12 the formula was designed to capture what the government
- 13 would not track, private recycling efforts.
- 14 If you look at these, you can actually see that
- 15 our diversion is increasing. And we know what our
- 16 disposal is and we know a great deal about our diversion.
- 17 Unfortunately, the calculated diversion rate does not
- 18 accurately reflect reality, because we have a good picture
- 19 of reality. We had already intended and had initially set
- 20 aside money to redo our base year, because some of that
- 21 problem is calculation and some of that problem is using
- 22 18-year-old base year numbers that are no longer good.
- 23 Unfortunately, SB 1016 removes that opportunity
- 24 to redo our base year. So I worked the calculations under
- 25 the new SB 1016 requirements. And our diversion rate

- 1 which in reality measurable diversion rate that we are
- 2 measuring is 37 percent would actually be represented in
- 3 SB 26 as 27 percent.
- 4 Now, I know that SB 1016 is about program
- 5 implementation and focusing away from numbers and towards
- 6 effort. And we support that. But I have to tell you, 27
- 7 percent is demoralizing. And the inability to reflect
- 8 reality is demoralizing.
- 9 So numbers are an easy reference. And we lose
- 10 the opportunity to make that easy reference. So I wanted
- 11 to share that challenge. And I would hope that in cases
- 12 where we can so clearly demonstrate that the numbers
- 13 aren't representative, that there may be some way to open
- 14 up an opportunity to reconsider them appropriately.
- 15 And then the other issue is the budget. We all
- 16 know what's going on budgetarily. And unfortunately the
- 17 timing for SB 1016 is challenging in the sense that we are
- 18 faced with budget decisions right now. This is a time
- 19 sensitive issue to understand what the measure of
- 20 compliance is and most importantly what the measure of
- 21 noncompliance is. And unfortunately, we used to talk
- 22 about that in the terms of numbers. We need to understand
- 23 it in order to represent it within our jurisdictions is
- 24 what it means monetarily.
- So, you know, I've heard terms like it's a nice

- 1 goal or it's nice to make the goal. I've been asked
- 2 pointedly what's the consequences of noncompliance. And I
- 3 cannot express it in a manner that competes with the level
- 4 of budget challenge that we are facing. And I cannot of
- 5 course make anything up that isn't coming from the State
- 6 in terms of what compliance looks like and noncompliance
- 7 looks like.
- 8 So I know that you are grappling with this, and
- 9 this is all very new. But I'm going to add a time urgency
- 10 to your consideration of how you look at compliance. And
- 11 the sooner you can get some word out to local
- 12 jurisdictions, the better in the face of our budget
- 13 realities.
- 14 CHAIRPERSON MULÉ: Thank you, Leslie. I want
- 15 staff wants to respond to some of your comments.
- 16 DIVISION CHIEF MORGAN: Thank you. Cara Morgan,
- 17 Local Assistance Market Development Division.
- 18 I do appreciate Leslie and her commitment
- 19 especially representing a rural jurisdiction which face
- 20 many challenges.
- 21 With respect to the comments Leslie brought up,
- 22 we did specifically write the language in 1016 to give us
- 23 a little bit of a window for jurisdictions like Leslie
- 24 that may need to update their base year study to 2007.
- 25 And the way we wrote that language and the fact

- 1 that Leslie's county has allocated funding and had
- 2 formally was going down that path, we actually could let
- 3 them in that window.
- 4 But I'd like to go one step beyond that and offer
- 5 our assistance for our team to help them do that study,
- 6 which would save precious resources that Leslie could put
- 7 to programs. And it would be a study our team could dig
- 8 in and do fairly quickly.
- 9 So I think in talking with Howard, we do have
- 10 that ability with Calaveras county because of the fact
- 11 they had formally gone down that path. So if Leslie is
- 12 open, we'd like to discuss that.
- MS. DANIEL: That's fabulous. Unfortunately, my
- 14 budget took away all that money.
- 15 CHAIRPERSON MULÉ: But we could still help you.
- 16 I think that's the point. The point is we can provide
- 17 assistance to you so --
- 18 MS. DANIEL: Maybe we can do something in house?
- 19 DIVISION CHIEF MORGAN: That's what I'm talking
- 20 about.
- 21 CHAIRPERSON MULÉ: We've done that with other
- 22 jurisdictions. We're happy to help you with that.
- 23 DIVISION CHIEF MORGAN: We've been successful.
- BOARD MEMBER BROWN: See. That was a good
- 25 allocation of funds to come down here.

- 1 MS. DANIEL: Without a doubt. And bringing it to
- 2 your forefront. So thank you. Thank you. I have little
- 3 doubt we will take you up on that offer.
- 4 DIVISION CHIEF MORGAN: And the second part of
- 5 Leslie's comment. We are currently working on a decision
- 6 makers' tool kit with Jon Myers and his shop and the
- 7 Office of Public Affairs. I think that's going to help
- 8 folks representatives like Leslie explain to their boards
- 9 of sups and city councils what this all means to them.
- 10 Certainly the main premise behind SB 1016 was to
- 11 move away from complex and untimely measurement system to
- 12 something that is more real which is disposal. That's
- 13 going to be our focus as we move -- and as you'll see in
- 14 the reviews we've done here, we focus on disposal and
- 15 what's happening with the disposal trend. I think it's
- 16 easier for jurisdictions to focus their implementation
- 17 effort and target programs that are reducing disposal.
- 18 So I think we have some work to do to help
- 19 educate our local elected officials. But I think
- 20 continuing the dialogue and continue to get feedback from
- 21 representatives like Leslie is going to help us refine our
- 22 message and develop tools for our local jurisdiction
- 23 representatives that will help them.
- 24 CHAIRPERSON MULÉ: Great. Thank you, Cara.
- 25 BOARD MEMBER BROWN: One thing we cannot lose

- 1 sight of, especially in today's climate, not to use a turn
- 2 of phrase, but as we start looking at global warming and
- 3 greenhouse gas reductions, there is little ability for a
- 4 jurisdiction cities and counties to reduce their
- 5 greenhouse gas reductions in other areas other than to
- 6 show those through recycling.
- 7 I think once we get further into the allocation
- 8 and looking at how we are going to assist cities and
- 9 counties with their reduction of greenhouse gas emissions,
- 10 you will find a tremendous percentage can be your waste
- 11 reduction and recycling efforts. We're working with the
- 12 Institute of Local Government to develop that tool kit and
- 13 those numbers. So hopefully that will be part of the
- 14 decision makers' packet that Jon brings forward. And
- 15 early numbers we've got, it could be as much as 20 percent
- 16 of your reductions can come from waste reduction and
- 17 recycling efforts. So we're hopeful those numbers do pan
- 18 out, but hopefully that will be a way that you can show
- 19 that this does make a significant contribution.
- 20 MS. DANIEL: Thank you very much.
- 21 CHAIRPERSON MULÉ: Thank you for being here.
- 22 Okay. Let's move on. I think we're in agreement with
- 23 staff's recommendation.
- 24 PROGRAM DIRECTOR LEVENSON: What we'll do at the
- 25 end of the day is summarize any jurisdictions that there

- 1 are still questions about. Otherwise, I think we can
- 2 assume that they'll be included in the recommendation.
- 3 CHAIRPERSON MULÉ: Thank you.
- 4 PROGRAM DIRECTOR LEVENSON: Next one is the City
- 5 of Clayton, County of Contra Costa.
- 6 Jennifer Caldwell, raise your hand, is our staff
- 7 person.
- 8 Clayton had a diversion rate of over 50 percent
- 9 in 2003 and '04, but in 2005 the rate declined and
- 10 disposal increased. And this was really due to the local
- 11 school district's construction work. As with many
- 12 jurisdictions, Clayton does not have control over the
- 13 school district's waste management programs, even though
- 14 its hauler offers recycling to the district.
- So in these cases involving construction and
- 16 demolition debris, the jurisdiction can submit a
- 17 modification request. But as I mentioned before, this is
- 18 an area where we weren't able to verify or get -- the
- 19 jurisdiction was not able to get the adequate records to
- 20 make that modification.
- 21 If they could have documented 165 tons of
- 22 additional diversion, they would have been over the
- 23 50 percent rate. And they're implementing their programs
- 24 quite well. And at least our preliminary numbers from
- 25 2007 indicate a decline in disposal of several percentage

- 1 points.
- 2 CHAIRPERSON MULÉ: Okay. Any questions? Thank
- 3 you. Anybody here from there Clayton
- 4 MS. HOFFMEISTER: I am, but I don't need to
- 5 speak.
- 6 CHAIRPERSON MULÉ: Thank you for being here.
- 7 Thank you for all your efforts.
- 8 PROGRAM DIRECTOR LEVENSON: Next is the City of
- 9 Concord, also in Contra Costa County. And Jennifer is
- 10 responsible for this one.
- 11 Again, this is one in 2004 the City met the
- 12 mandate, the 50 percent level. But in 2005, they
- 13 witnessed an increase in disposal due to more self-haul
- 14 disposal, which is one of the tough issues for
- 15 jurisdictions to handle.
- 16 They have now implemented a number of programs,
- 17 including a construction and demolition debris ordinance
- 18 and a variable can rate incentives, cheaper for smaller
- 19 volumes of material being thrown away. As a result, we
- 20 have seen a decrease in disposal in 2006 and 2007.
- 21 CHAIRPERSON MULÉ: Great.
- 22 Any representatives here from Concord?
- 23 UNIDENTIFIED SPEAKER: I have nothing to say at
- 24 this point.
- 25 CHAIRPERSON MULÉ: Thank you for being here,

- 1 Mark.
- Okay. Move along.
- 3 PROGRAM DIRECTOR LEVENSON: Everybody likes this
- 4 process, at least where we are right now. Maybe not the
- 5 process leading up to it.
- 6 Danville is the next one. Is another county in
- 7 Contra Costa. This one was handled by Katie Garrison and
- 8 Kaoru Cruz.
- 9 As with the other ones in Contra Costa County,
- 10 they exceeded the mandate in 2003, '04, and '05. But in
- 11 2006, the rate declined. And they had an increase in
- 12 disposal primarily due to the construction boom. They had
- 13 Caltrans doing work on Interstate 680. Danville did work
- 14 with Caltrans, and they diverted almost 2,000 tons of
- 15 concrete. But there was so much material that some of it
- 16 had to be disposed, and that really impacted their rate.
- 17 They have worked over the last few years to
- 18 resolve program gaps in both the residential and
- 19 commercial recycling programs. They are working with --
- 20 Danville is working with other jurisdictions in the
- 21 Central Contra Costa Solid Waste Authority to conduct
- 22 waste audits for commercial generators, to improve some of
- 23 their existing programs, and to adopt a construction and
- 24 demolition debris model ordinance.
- In 2005, they rolled out single stream recycling.

- 1 And in March 2008 they rolled out a variable can rate
- 2 program.
- 3 CHAIRPERSON MULÉ: Great. Is there anyone here
- 4 from Danville?
- 5 MR. MORSEN: I'm with the Central Contra Costa.
- 6 I'm represent several cities. I have nothing to say
- 7 unless you have questions.
- 8 CHAIRPERSON MULÉ: Thank you for being here.
- 9 PROGRAM DIRECTOR LEVENSON: One more from Contra
- 10 Costa, the town of Moraga. Again handled by Katie and
- 11 Kaoru.
- 12 Virtually the same scenario as we just saw for
- 13 Danville. They have exceeded the diversion mandate, but
- 14 had a decline in 2006 due to the construction. Working
- 15 through the Authority, they've established a number of
- 16 programs including this commercial C&D ordinance and a
- 17 variable can rate. So we're seeing a lot of regional
- 18 cooperative efforts in that area.
- 19 CHAIRPERSON MULÉ: Great. Thank you.
- 20 DIVISION CHIEF MORGAN: Next is City of Orinda,
- 21 that same group of jurisdictions. The City also
- 22 experienced a disposal increase and primarily related to
- 23 the construction boom in the region and they also had a
- 24 flood emergency. I'll you about the flood and the impact
- 25 that had.

- 1 The City has taken steps to address these
- 2 challenges by conducting waste audits with businesses,
- 3 reviewing their C&D ordinance to make some improvements,
- 4 and improving their disposal accounting system.
- 5 Regarding the flood, the City did divert a
- 6 majority of the debris, but that material that could not
- 7 be diverted did impact their disposal. Where they did
- 8 what they could, but it still did have an impact on their
- 9 2006 diversion rate.
- 10 Again that was Katie and Kaoru crew with the
- 11 staff and that group of jurisdictions.
- 12 CHAIRPERSON MULÉ: Is there anyone here -- are
- 13 you representing Orinda as well?
- 14 MR. MORSEN: I'm actually representing Danville,
- 15 Moraga, Orinda --
- 16 CHAIRPERSON MULÉ: Could you come up to the
- 17 microphone? We need to get you on the record. Thank you.
- 18 MR. MORSEN: Thank you. My name is Paul Morsen,
- 19 the Executive Director of the Central Contra Costa Solid
- 20 Waste Authority. And today, I'm here on behalf of
- 21 Danville, Moraga, Orinda, and Walnut Creek. And if you
- 22 have any questions on them, I'll be delighted to answer
- 23 them.
- 24 CHAIRPERSON MULÉ: Thank you again for being
- 25 here.

1 DIVISION CHIEF MORGAN: And next is the City of

- 2 Pleasant Hill. Jennifer Caldwell is the staff person that
- 3 conducted this review.
- 4 The city council funded and implemented all of
- 5 their SB 1066 time extension projects, including a new
- 6 variable rate program, a new base year study, weekly
- 7 residential recycling collection service, regular waste
- 8 and recycling business audits conducted by the hauler, and
- 9 they also instituted a floor sort analysis to verify
- 10 recyclable material that's available for diversion. And
- 11 they identified compactor boxes that have a high content
- 12 of recyclable materials so they can be re-routed to the
- 13 MRF.
- 14 I believe the jurisdiction representative is here
- 15 if they would like to speak.
- 16 CHAIRPERSON MULÉ: Is there someone here from
- 17 Pleasant Hill? Would you like to address the Committee?
- MR. NELIS: Not at this time.
- 19 CHAIRPERSON MULÉ: Thank you for being here. We
- 20 appreciate it.
- 21 DIVISION CHIEF MORGAN: The next is the City of
- 22 Walnut Creek. And again this is Katie and Kaoru who
- 23 conducted this analysis.
- 24 As a member of the Central Contra Costa Solid
- 25 Waste Authority, the City of Walnut Creek has implemented

- 1 all of its program and also added alternative programs.
- 2 While disposal the increase, the City attributes this
- 3 increase to a construction boom in the region. The City,
- 4 like the other cities, has taken steps to identify and
- 5 resolve program gaps, barriers, and problem areas in both
- 6 the residential and commercial recycling programs.
- 7 Examples include they've conducted business waste audits
- 8 of their large generators and they've revised their C&D
- 9 ordinance.
- 10 Starting -- this is exciting -- in October 2008,
- 11 they initiated a pilot program to test collection and
- 12 pre-processing of commercial food waste that will be
- 13 processed by East Bay Mud Treatment facility in Oakland.
- 14 The pilot will include 50 commercial generators, including
- 15 restaurants, grocery stores, and cafeterias from Walnut
- 16 Creek and Lafayette.
- 17 Pending required permits, East Bay Mud will also
- 18 use anaerobic digestion process that offers additional
- 19 environmental benefits. So we were very excited about
- 20 this new improvement.
- 21 CHAIRPERSON MULÉ: Is there anyone here from
- 22 Walnut Creek? Sorry.
- 23 Thank you for being here representing all these
- 24 jurisdictions. Sounds like there's some similarities with
- 25 the programs you're implementing. So again, it seems like

- 1 you're just trying to find out how to do more. So we
- 2 appreciate all the efforts.
- 3 DIVISION CHIEF MORGAN: With respect to disposal
- 4 misallocation, we hope to work with them to formally form
- 5 a regional agency in the near future. So we'll work on
- 6 that.
- 7 The next city is City of South Lake Tahoe. Jill
- 8 Firch and Steve SoRelle are the staff that conducted the
- 9 review.
- 10 The City had been above 50 percent diversion
- 11 until 2006. Again construction boom is why the City
- 12 estimates disposal has increased.
- 13 The City has addressed the program gaps though
- 14 through expanded and enhanced programs. They expanded the
- 15 residential drop-off program. They increased public
- 16 outreach. They expanded their schools recycling and
- 17 education, and they created a C&D ordinance.
- 18 The City also has significantly expanded its
- 19 material recovery facility operations, almost doubling the
- 20 facility capacity.
- 21 The material recovery facility has historically
- 22 recovered over 45 percent of all materials processed, and
- 23 they expect to see with this expansion a significant
- 24 increase in diversion.
- I think there is a representative here.

Please note: These transcripts are not individually reviewed and approved for accuracy.

1 CHAIRPERSON MULÉ: South Lake Tahoe, would you

- 2 like to address the Committee?
- 3 MR. ANGELOCCI: No.
- 4 CHAIRPERSON MULÉ: Thank you for being here.
- 5 DIVISION CHIEF MORGAN: The City of Kerman, this
- 6 is one of the jurisdictions that Howard referenced earlier
- 7 that were originally referred to the JCA section. I'll
- 8 give you a little bit of background on that. John Duke
- 9 and Melissa Vargas are the staff that conducted this
- 10 review. And Trevor's JCA team also participated in this
- 11 review.
- 12 Our Local Assistance and Market Development staff
- 13 initially recommended the City of Kerman to be referred to
- 14 the Jurisdiction Compliance and Audit Section, because at
- 15 the time of our referral, the City had not fully
- 16 implemented their SB 1066 time extension programs. These
- 17 were both residential and a commercial program.
- 18 Once determining these areas that needed to be
- 19 addressed, the Jurisdiction Compliance and Audit Section
- 20 staff independently inspected, monitored, and verified all
- 21 of the City's programs. In this interim period of time as
- 22 we refer to as the conferring period, between the LAMDs,
- 23 our staff's initial determination and the Jurisdiction
- 24 Compliance and Audit inspection, the City, I'm happy to
- 25 say, has fully implemented their programs.

- Jurisdiction Compliance and Audit Section staff
- 2 analysis of all of the available data related to the
- 3 City's programs have verified that the City's current
- 4 programs are now being fully implemented.
- 5 And there is I believe a representative here from
- 6 the City of Kerman.
- 7 MR. MANFREDI: I'm Ron Manfredi, City Manager,
- 8 and I have no --
- 9 CHAIRPERSON MULÉ: Would you come to the
- 10 microphone, please? We need to get you on the mike.
- 11 Thank you.
- MR. MANFREDI: Madam Chairman, members of the
- 13 commission, Rod Manfredi, City of Kerman.
- 14 Before I respond to any questions, I'd like to
- 15 recognize your staff for the cooperation they showed us
- 16 and the direction. Raffy, I always butcher your last
- 17 name. My kids used to listen to a child singer, Raffy.
- 18 And John Duke, and also our new contract hauler, Mid
- 19 Valley Disposal, that's implemented our programs.
- 20 Can I answer any questions for you?
- 21 CHAIRPERSON MULÉ: Not currently. But thank you
- 22 for being here. We appreciate it.
- 23 Thank you, staff, for the job you did on this
- 24 one. Good teamwork. Thank you.
- 25 PROGRAM DIRECTOR LEVENSON: Back to me. We're

- 1 flying through these.
- 2 I think that represents -- I just want to remind
- 3 everybody how much work went into this when I talked about
- 4 beforehand on the part of the jurisdictions to implement
- 5 the programs and the review process itself. So for those
- 6 jurisdictions representatives that are here, I'm sure
- 7 you're glad it's going smoothly. But take advantage of
- 8 this if there is something you want to tell the Committee,
- 9 a program you want to highlight or something you're
- 10 requesting like Leslie did for Calaveras.
- 11 The next one is the City of Mendota in county of
- 12 Fresno. This is another one from John Duke and Melissa
- 13 Vargas.
- 14 Mendota implemented its core diversion programs
- 15 in both the residential and commercial recycling areas
- 16 during its SB 1066 time extension. This included a
- 17 three-bin collection program in the residential community.
- 18 And they also, a somewhat unusual move, to address the
- 19 issue of contaminants in the recycling bins, hired a code
- 20 enforcement officer to look at that issue. That was just
- 21 earlier this year.
- 22 It does have challenges, because like many of the
- 23 central valley communities, it's in a highly agricultural
- 24 area. There's a large seasonal migrant population. The
- 25 City has strengthened its education and outreach programs

- 1 to the migrant population with flyers and various
- 2 meetings, bilingual outreach.
- 3 They did start diverting materials to a new
- 4 materials recovery facility recently. And as a result,
- 5 the disposal numbers in 2007 have shown a decrease.
- 6 Next we'll move on to some communities in
- 7 Humboldt County. I probably should recuse myself since
- 8 I'm Humboldt State grad. But I'll go for it anyways.
- 9 First is the City of Eureka. All of these
- 10 jurisdictions in Humboldt County are handled by Yasmin
- 11 Satter.
- 12 Eureka implemented all its programs in its SB
- 13 1066 time extension. These included backyard and on-site
- 14 composting and mulching programs, residential curbside
- 15 collection, food waste composting, and expansion of the
- 16 materials recovery facility. It's also implementing a
- 17 mandatory commercial curbside program, and it's working
- 18 with the Humboldt Waste Management Authority to develop a
- 19 construction and demolition debris ordinance that can be
- 20 adopted by the various jurisdictions in the county.
- 21 As with a lot of the north coast jurisdictions,
- 22 both on the coast and inland mountainous areas, their
- 23 location really limits their ability to market materials.
- 24 So it's always a struggle. But as with many of the
- 25 jurisdictions, it is implementing and expanding its

- 1 diversion programs.
- 2 Ferndale is another --
- 3 CHAIRPERSON MULÉ: Excuse me. We have a
- 4 representative from Eureka.
- 5 MR. BIRD: I just wanted to indicate --
- 6 CHAIRPERSON MULÉ: Please come to the microphone.
- 7 Thank you. We need to get you on the record.
- 8 MR. BIRD: Gary Bird, Special Projects Manager,
- 9 with the City of Eureka.
- Just want to mention I'm here. Don't have any
- 11 comments to make. But be happy to answer any questions.
- 12 And want to thank you for your consideration.
- 13 CHAIRPERSON MULÉ: Thank you for making the trip
- 14 down here from Eureka. I know that's a quite a ways to
- 15 come. But we feel that just your presence here shows us
- 16 that the jurisdiction is committed to the program.
- 17 MR. BIRD: Thank you.
- 18 BOARD MEMBER BROWN: I have a question. You have
- 19 implemented a C&D recycling facility. Has that been
- 20 successful and have you been able to market those
- 21 materials regionally as opposed to having to transport
- 22 them?
- 23 MR. BIRD: I wish we implemented a C&D recycling
- 24 facility. But we're working with our regional authority
- 25 and --

1 BOARD MEMBER BROWN: Did you have a C&D recycling

- 2 ordinance?
- 3 MR. BIRD: We have a mandatory curbside garbage
- 4 and recycling collection that city wide. In fact, that
- 5 was just implemented, just adopted by the city council in
- 6 June of this year. And next week we will be rolling out
- 7 all of the garbage containers, some 9,000 of them. We
- 8 have currently about 3500 households that self-haul
- 9 garbage in Eureka.
- 10 BOARD MEMBER BROWN: So you don't have a C&D
- 11 ordinance?
- MR. BIRD: No. The Regional Waste Authority is
- 13 developing a model ordinance for all of the cities and the
- 14 county to adopt in Humboldt County. We have seven cities.
- BOARD MEMBER BROWN: That would be helpful.
- MR. BIRD: And that is very high on our list. In
- 17 addition to the mandatory ordinance, we do have the C&D
- 18 model ordinance that we're doing for the authority. We're
- 19 also working on a regional food waste diversion facility
- 20 similar to the one that Davis has on -- Dave built using a
- 21 vessel --
- 22 BOARD MEMBER BROWN: Anaerobic digestion?
- MR. BIRD: Yes.
- 24 BOARD MEMBER BROWN: Will that be the Regional
- 25 Waste Authority that is implementing that or utilizing

- 1 that?
- 2 MR. BIRD: We're hoping so. We're hoping to make
- 3 that a regional facility. But currently the City of
- 4 Eureka has been taking the lead on that and finding a
- 5 location for that facility, which would be adjacent to our
- 6 existing wastewater treatment plant. But we are working
- 7 through the Authority to bring in our jurisdictions and
- 8 help us with funding a feasibility study that we're
- 9 undergoing right now.
- 10 BOARD MEMBER BROWN: Good job. Thank you.
- 11 CHAIRPERSON MULÉ: Thank you for being here.
- 12 DIVISION CHIEF MORGAN: And if I might add, this
- 13 is another county that we're working closely to try to
- 14 form a regional agency. It makes sense up there. They
- 15 have a lot of disposal allocation issues. It really is
- 16 the next step. So a plug from you would be helpful.
- 17 CHAIRPERSON MULÉ: I think that's great if we can
- 18 get them to form a regional agency. Just from a facility
- 19 standpoint, it would make so much sense for them to
- 20 combine their resources. Thank you.
- 21 PROGRAM DIRECTOR LEVENSON: Next from Humboldt
- 22 County is the City of Ferndale. I do want to make one
- 23 correction. In your Attachment 6, some of you may have
- 24 seen that there was a revision. There is a quote of the
- 25 diversion rate being 11 percent. That's incorrect. It

- 1 should be 38 percent. So we have made that revision in
- 2 our electronic system. I wanted to flag that to you.
- 3 Again, this is a rural jurisdiction in Humboldt
- 4 County. It's implemented its core diversion programs both
- 5 on the residential and commercial sectors. And this is
- 6 another jurisdiction that's suffered from some of the
- 7 misallocation issues. When you have a very small
- 8 jurisdiction like this, a change in disposal of only 18
- 9 tons is one percent diversion so -- a change of one
- 10 percent in the diversion rate. So it doesn't take much to
- 11 affect the rate.
- 12 So for Ferndale in 2006, the diversion rate did
- 13 decline to 38 percent due to inaccurate disposal
- 14 accounting, but we could not document the extent of that
- 15 in terms of quantifying it.
- 16 Again, as Cara said, the City is discussing with
- 17 other jurisdictions in the area the formation of a
- 18 regional agency. And that would make a big difference in
- 19 all of the program implementation, dealing with some of
- 20 the allocation issues and so on.
- No rep. That's right. There's no rep from
- 22 Ferndale.
- 23 Rio Dell also in Humboldt County. It's again
- 24 much the same situation as Ferndale. This is a case
- 25 though where it did have a Board-approved reduced

- 1 diversion rate. As you know, rural counties, rural
- 2 jurisdictions are able to petition the Board for a reduced
- 3 rate. And some have and some haven't. This is one that
- 4 did.
- 5 Even so, it's gone ahead and fully implemented
- 6 its programs, its diversion rate was not even close to the
- 7 43 percent goal. Again, this is a situation where a small
- 8 disposal reporting mistake makes a huge difference.
- 9 So along with Ferndale and others, the regional
- 10 agency would really make a big difference. But the City
- 11 is doing what it can to implement its program.
- 12 Now we'll shift over to Kings County, the Kings
- 13 Waste and Recycling Authority. This is handled by Paul
- 14 Brainin. Paul out there somewhere?
- 15 The Kings Waste and Recycling Authority is
- 16 comprised of the cities of Corcoran, Hanford, and Lamoore
- 17 and then Kings County Unincorporated. The Authority has
- 18 some difficulties implementing programs because of the
- 19 1996 County ordinance that prohibited them from passing
- 20 mandatory program requirements. And then also because, as
- 21 with others -- got to be a broken record here -- we've
- 22 gotten some disposal reporting that's been allocated from
- 23 non-members of the Authority in this case. Even so, they
- 24 implemented their programs, and they did achieve a 48
- 25 percent diversion rate for 2005 and '06.

- 1 They've now implemented a three-cart three-bin
- 2 collection system. It's been rolled out by the different
- 3 cities: In Corcoran in 2005, Lamoore in 2006, and Hanford
- 4 in 2007. And we expect that to really have an effect on
- 5 disposal trends.
- 6 CHAIRPERSON MULÉ: Is there anyone here from the
- 7 Kings Waste Authority?
- 8 MR. MONACO: Yes, ma'am. No comment.
- 9 CHAIRPERSON MULÉ: Thank you for making the trip
- 10 and being here. It seems like you're on the right track
- 11 here.
- 12 DIVISION CHIEF MORGAN: Next is Lake County
- 13 Unincorporated. And Caroline Chavez is unable to be here
- 14 today due to their financial situation. Travel is really
- 15 difficult. So we told them we would do our best to
- 16 represent their case and answer the Board's questions.
- 17 The staff person on this case is Terry Brennan.
- 18 Lake County Unincorporated has implemented all of
- 19 its programs, including residential curbside, commercial
- 20 on-site pickup, residential curbside green waste
- 21 collection. They also have a program for concrete asphalt
- 22 material and a pretty good public outreach program
- 23 including radio, TV, website, and brochures.
- 24 While the county's disposal amount has increased
- 25 over the last few years, our staff in working with the

- 1 county have attributed much of this increase to the
- 2 cleanup of illegal disposal sites. And that's part of our
- 3 program that does count against the jurisdictions. But if
- 4 any of you have been to Lake County, you know the
- 5 challenges that they have with illegal disposal in that
- 6 area. And they made a real concerted effort in those
- 7 couple of years to clean up some of the more blighted
- 8 areas of the county. But they continue to expand programs
- 9 and implement programs.
- 10 In addition to all these efforts, a C&D and
- 11 composting facility opened in February 2006 and that
- 12 program is also helping the County to reduce disposal.
- 13 And I'm happy to note a preliminary disposal for 2007
- 14 shows a significant decrease in disposal. So it looks
- 15 like the programs are really working.
- 16 CHAIRPERSON MULÉ: Thank you.
- 17 DIVISION CHIEF MORGAN: They next city is City of
- 18 Madera. And Regina Anderson is our staff person in charge
- 19 of that. There she is back there.
- 20 The City of Madera is one of the cities that
- 21 Howard referred to earlier where the Local Assistance and
- 22 Market Development staff referred this jurisdiction to the
- 23 Jurisdiction and Compliance Audit Section, because this
- 24 City had not fully implemented their SB 1066 time
- 25 extension programs.

- 1 Our Local Assistance Market Development staff had
- 2 identified there was still gaps in program implementation,
- 3 in particular with the construction and demolition debris
- 4 program and residential and commercial programs.
- 5 In the time period between when the Local
- 6 Assistance Market Development staff referred the case to
- 7 Jurisdiction Compliance and Audit Section, the City now
- 8 has fully implemented their programs, which we're pleased
- 9 to know.
- 10 To date, it has implemented a construction and
- 11 demolition ordinance and has proven they are implementing
- 12 that ordinance. They have provided free 96-gallon cans to
- 13 small commercial businesses. They've established a new
- 14 buy-back center and created new marketing efforts that are
- 15 being implemented by the franchise hauler.
- 16 The City is working closely with the hauler to
- 17 continue to boost program efforts after a little bit of a
- 18 slump of efforts in 2006.
- 19 Disposal trends for the first several months of
- 20 2008 are already indicating a decrease in disposal. The
- 21 Jurisdiction Compliance and Audit Section has conducted
- 22 inspection and independent analysis of all of the
- 23 available data related to the City's programs and has
- 24 verified that the City is now fully implementing their
- 25 programs.

1 And I believe there is a representative here from

- 2 the City.
- 3 CHAIRPERSON MULÉ: Good morning.
- 4 MR. BULLIS: Madam Chair, Mathew Bullis, Public
- 5 Works Director, City of Madera.
- 6 We're excited for the next year. We've
- 7 implemented a lot of programs this year, and I think we're
- 8 going in the right direction. We just started a C&D
- 9 program as of December '08. We'll see how that rolls out.
- 10 We're in the middle of a commercial recycling program with
- 11 the commercial people. So we're very excited about the
- 12 possibilities of increasing our diversion rates.
- 13 CHAIRPERSON MULÉ: Thank you for being here. And
- 14 again your programs reflect the commitment to this
- 15 program. So thank you.
- MR. BULLIS: On a side note that doesn't relate
- 17 to this, we're excited to be here. We brought our CNG
- 18 vehicle up from Madera. We ran out of fuel about
- 19 Stockton. Couldn't find a facility. Had to beg some gas
- 20 to get here. We apologize for that. But we were all
- 21 sullen we were going to be towed into town. We got five
- 22 bucks' worth of gas, and we're like, yes. We are here.
- 23 So we're pretty excited.
- 24 Raffy, you're the man. Thank you.
- 25 CHAIRPERSON MULÉ: I was looking over at Raffy

- 1 earlier, because if I have his nod of approval, I know
- 2 that you're doing a good job.
- 3 MR. BULLIS: He calls us every day. We've got
- 4 religion. Thank you.
- 5 BOARD MEMBER BROWN: You should have called him
- 6 for the gas.
- 7 DIVISION CHIEF MORGAN: I think the partnership
- 8 with the Jurisdiction Compliance and Audit Section has
- 9 proved it's working very well.
- 10 The next jurisdiction is Mariposa Unincorporated.
- 11 And Paul Brainin and Melissa Vargas our staff.
- 12 Mariposa County does qualify for a rural
- 13 reduction in order to get relief from the 50 percent
- 14 diversion requirement. However, the County has chosen not
- 15 to request the designation, but continues to strive to
- 16 meet the diversion requirements now, the disposal-based
- 17 requirements.
- During the 1066 time extension, the County
- 19 invested considerable capital, time, and effort to enhance
- 20 its waste and recycling system by establishing a new
- 21 buy-back center and building the municipal solid waste
- 22 compost facility.
- 23 The County continues to improve upon its
- 24 municipal solid waste compost facility operations to
- 25 reduce waste that's going to the landfill.

- 1 Also given Yosemite National Park's waste is
- 2 assigned to the county and accounts for one quarter of the
- 3 refuse stream, the county continues to work with the park
- 4 to establish a food composting program.
- 5 And I must say our team, Paul and Melissa, are
- 6 working really hard with the County to continue efforts
- 7 with Yosemite National Park in continuing to expand those
- 8 programs.
- 9 BOARD MEMBER BROWN: How is the success of the
- 10 facility that just opened up that was a joint venture
- 11 project with US Park Service and the County? Is that
- 12 helping to boost their numbers? I know we went to the
- 13 grand opening.
- 14 DIVISION CHIEF MORGAN: We did. Yeah. That's
- 15 their municipal solid waste compost facility.
- 16 When it first opened, there were some challenges
- 17 dealing with the waste stream. And our staff -- be nice
- 18 to hear from Paul or Melissa, because they have been
- 19 working closely with the county on helping them make some
- 20 of those improvements.
- MS. VARGAS: Right is Marty? Marty come on,
- 22 Marty.
- 23 CHAIRPERSON MULÉ: We have representatives here
- 24 from the county.
- MS. VARGAS: We have representatives from the

- 1 county. But I would like to say quickly, the county
- 2 continues to make modifications to their facility in order
- 3 to capture as much uncontaminated material to make the
- 4 most out of their solid waste composting facility as
- 5 possible.
- 6 And with Marty right here, I'll go ahead and let
- 7 him continue the dialogue.
- 8 MR. ALLAN: Marty Allan, Mariposa County.
- 9 We've really strived to bring on and make changes
- 10 with our recycling. We have our new Solid Waste and
- 11 Recycling Manager with us today also. And the Director of
- 12 Public Works is also here.
- We have had two years I believe that we were out
- 14 really far out because we had a lot more disposal than
- 15 what we currently have. And it was a reporting issue
- 16 where we were without having our scale for one thing
- 17 weighing and everything was being calculated based on
- 18 cubic yards. And it put us up higher than what we think
- 19 we actually had.
- 20 And I've been working with Melissa on that,
- 21 because it appears to be there were some problems as far
- 22 as reporting is concerned.
- 23 Right now we're currently working -- Michelle is
- 24 working with Tuolumne County. We're working on grants and
- 25 things like that that we'll be able to hopefully increase

- 1 our recycling quite a bit more than where we currently
- 2 are.
- 3 BOARD MEMBER BROWN: Marty, what I'm curious
- 4 about is the success of your MSW composting facility.
- 5 MR. ALLAN: Right. Okay. We our compost
- 6 facility is the first of its kind in California. And we
- 7 have had to go through some learning processes.
- 8 One of them was Michelle has been making some
- 9 modifications in processing one it's been dumped on the
- 10 floor. We make a decision on the gate when it comes in
- 11 whether it goes in the compost facility or directly to the
- 12 landfill based on the contents of the material. But with
- 13 the changes that we've made, we've pulled a lot more stuff
- 14 out of the stream going in.
- 15 BOARD MEMBER BROWN: Are you able to market the
- 16 material?
- 17 MR. ALLAN: Not at this time.
- 18 BOARD MEMBER BROWN: What do you do with it after
- 19 you compost it?
- 20 MR. ALLAN: We use it for daily cover, a part of
- 21 it. And it the rest of it has to get buried in the
- 22 landfill. It's one of the issues that we're dealing with
- 23 right now.
- 24 To look at the compost that comes through, you
- 25 would understand why we can't market it. It's got just a

- 1 lot of glass and plastics still in it that we can't get
- 2 out everything. So those are one of the big areas we are
- 3 working on.
- 4 BOARD MEMBER BROWN: That's disappointing.
- 5 MS. VARGAS: But Board staff is continuing to
- 6 work with the County to help them continue to pull --
- 7 because he's right. The County is inundated with the
- 8 plastics and the glass. So they're working on cooling
- 9 techniques to be able to pull those materials out front up
- 10 front so they get a more marketable material out back.
- 11 So in conjunction with the partnership with
- 12 Yosemite, some food waste, getting a more rich, more
- 13 marketable material, being a rural jurisdiction, we think
- 14 we have some better material to be able to market in the
- 15 future.
- MR. ALLAN: We're currently working with Yosemite
- 17 National Park in and Delaware North Corporation to come up
- 18 with a greener mixture coming in that they would do more
- 19 separation on their end prior to them bringing them in.
- 20 BOARD MEMBER BROWN: It just seems like we're
- 21 missing the steps on where we're filtering that stuff out.
- 22 I mean at some point in the process if you could remove
- 23 the plastic and the glass before it goes into the vessels
- 24 or the grinders, then you'd eliminate the contamination
- 25 problem on the back end. And you'd have a better mix.

- 1 That's not why we're here today.
- 2 MR. ALLAN: We do trammel the material that comes
- 3 out and separate all the big material before -- we do get
- 4 loads probably three to one of plastic versus one of
- 5 compost when we go through our trammeling process.
- 6 BOARD MEMBER BROWN: Well, the pressure is on.
- 7 Because being the first of its kind in the state of
- 8 California until you can make it successful, it's not
- 9 going to start spreading throughout the state. So
- 10 whatever we can do to help you through this process, we
- 11 want to ensure that we're standing next to you and helping
- 12 us guys get through this to make this facility successful.
- MR. ALLAN: Staff has been very helpful, and we
- 14 really appreciate it.
- BOARD MEMBER BROWN: Thank you, Marty.
- 16 CHAIRPERSON MULÉ: My understanding when we went
- 17 out there for the grand opening was that the park was
- 18 already -- had established a separate recycling program
- 19 for containers, glass, and plastic bottles. So I'm a
- 20 little confused frankly and disappointed, as Chair Brown
- 21 is here, that you're getting so much glass and plastic in
- 22 the MSW composting facility.
- 23 MR. ALLAN: This is Dana Hurtfelder. He's the
- 24 Director of Public Works.
- 25 CHAIRPERSON MULÉ: Please state your name.

- 1 MR. HURTFELDER: Sorry, Marty. I promised him he
- 2 wouldn't have to talk this morning.
- 3 The compost facility came on line in 2006. And
- 4 the biggest difficulty we had was it was based on a waste
- 5 characterization that showed we had 70 percent organics,
- 6 30 percent inorganic material. What we found since we've
- 7 been operating is now that you can almost flip those
- 8 numbers. We can getting a lot more plastics, bottles,
- 9 another inorganic materials in the waste stream.
- 10 One of the problems we run into in Mariposa
- 11 County is because the residents are so spread out, we
- 12 don't have mandatory curbside pickup. What we're trying
- 13 to do now is looking at a single stream recyclable for the
- 14 county. We hope that would encourage the residents to
- 15 recycle a little more than they're doing at this point.
- 16 We also did hire a staff person to work on an educational
- 17 program with the local schools and other agencies within
- 18 the county.
- 19 The Park Service does have a very aggressive
- 20 recycling program within the park. And they take out most
- 21 anything with a CRV value. They have a very aggressive
- 22 program and are great to work with.
- The biggest problem we're having is simply
- 24 getting our county residents to recycle, because most of
- 25 them are self-haul. I believe probably 80 to 90 percent

- 1 of our residents are self-haulers. And we're just having
- 2 a difficult time trying to convince them of the benefits
- 3 of recycling.
- 4 CHAIRPERSON MULÉ: You have your work cut out for
- 5 you. Because if that is in fact the case, then, you know,
- 6 I don't -- you need to look at perhaps setting up a
- 7 separate recycling drop-off center at your transfer
- 8 stations, your drop-off stations. There's a lot more.
- 9 And you're going to have to do an awful lot more in terms
- 10 of outreach to your citizens.
- 11 MR. HURTFELDER: Currently, we do have recycle
- 12 centers at all of our transfer stations. As part of this
- 13 project, we built a new buy-back center at the landfill
- 14 itself. We're going to continue to work on this
- 15 education.
- And part of the problem is the County until 2005
- 17 I believe it was did not operate the County landfill. We
- 18 had the County franchise hauler not only did our hauling,
- 19 but also operated our landfill.
- 20 We took over operation of the landfill in 2005
- 21 and also operating the compost facility. Being the first
- 22 of its kind in the state, we just have run into -- we're
- 23 learning as we go. There have been some challenges. I
- 24 think we met most of them and we have Marty Allan, the
- 25 Public Works Administrator, and we have Dr. Michelle

- 1 Miller who's our solid waste manager. We hired her this
- 2 June. And we think with this team we'll be able to
- 3 actually get some project back on line.
- 4 CHAIRPERSON MULÉ: Thank you all for making the
- 5 trip being here. Thanks.
- 6 DIVISION CHIEF MORGAN: Mendocino Unincorporated
- 7 is next. And our staff is Michael Payan and Steve
- 8 SoRelle.
- 9 The County of Mendocino has implemented all of
- 10 its SB 1066 time extension programs, including fully
- 11 implementing a residential curbside program, residential
- 12 drop-off. They've implemented concrete and demolition
- 13 recycling, economic incentives to increase recycling, and
- 14 outreach support programs for all of these efforts.
- 15 Mendocino County we expect to continue to see
- 16 reduced disposal. We're very excited about two new
- 17 facilities that are planned. I think they're expected to
- 18 be operating in early 2009 is what I hear. These two new
- 19 material recovery facilities are going to allow fr more
- 20 tipping floor space at the existing transfer stations and
- 21 allow for more efficient processing of C&D material as
- 22 well as diversion of other types of material.
- 23 We feel this situation will undoubtedly have a
- 24 positive impact on the region as we whole, and we expect
- 25 to continue to see reduced disposal. So for a rural

- 1 county, the're really making some great strides with
- 2 program implementation.
- 4 CHAIRPERSON MULÉ: Is there a representative from
- 5 Mendocino?
- 6 MR. MILLER: Available for questions.
- 7 CHAIRPERSON MULÉ: Thank you for being here.
- 8 DIVISION CHIEF MORGAN: And our next city is
- 9 Point Arena. And again, the staff team on this is Michael
- 10 Payan and Steve SoRelle.
- 11 This city is a very small rural city. And this
- 12 city just makes amazing efforts to source reduce and
- 13 recycle, purchase recycled content materials and products,
- 14 and reuse a wide variety of materials collected in their
- 15 various programs. They really do go the extra mile.
- But again, this is a very small city, so it does
- 17 not take very much to affect their overall diversion rate.
- 18 One couch disposed can really throw a curve for Point
- 19 Arena.
- 20 However, the City has been able to demonstrate
- 21 through aggressive hauler data, research, and analysis a
- 22 decrease in disposal numbers in 2007. So we're really
- 23 excited about the work they're doing.
- 24 Our staff has conducted site visits recently and
- 25 verified these impressive diversion programs in this heavy

- 1 tourism area. And really it's a commitment by the entire
- 2 city, the businesses participate. The City does all it
- 3 can with its program. So for such a small city, they sure
- 4 do an awful lot.
- 5 And I think we do have a representative here
- 6 today.
- 7 CHAIRPERSON MULÉ: Point Arena, would you like to
- 8 address the Committee?
- 9 MR. MC FARLAND: Very briefly.
- 10 CHAIRPERSON MULÉ: And I recall this coming
- 11 before us a few years back, and I remember going through
- 12 the fact that -- the uniqueness of your jurisdiction.
- MR. MC FARLAND: My name is Mitch McFarland. I'm
- 14 retired from employment with the City, and I was sort of
- 15 called out to do this. Though I didn't have the title, I
- 16 was sort of the de facto Solid Waste Director. The City
- 17 didn't have one. We don't have any full-time employees.
- 18 So I want to thank the Committee for this
- 19 opportunity to discuss the unique situation of Point Arena
- 20 and our struggle to meet the goals of AB 939.
- 21 Point Arena is the fourth smallest city in the
- 22 state of California. And I strongly imagine that the
- 23 three smaller ones are parts of JPAs, which would make us
- 24 the smallest entity under your jurisdiction. And in fact
- 25 as I look around the room, this room represents about

- 1 one-third of our population.
- 2 So if we say so ourselves, we think we are a very
- 3 environmentally conscious community. Our pounds per
- 4 person per day disposal rate is considerably less than
- 5 half of the state average. And this is not a coincidence.
- 6 The mathematical model which was so diligently
- 7 created to assess diversion rates must have, like all
- 8 mathematical models, a plus and minus. And we believe
- 9 that the tiny size of our waste stream is smaller than
- 10 that plus or minus. This accounts for the bizarre
- 11 diversion rates we've had over the years: 2000 was 17
- 12 percent; 2001, 88 percent; 2002, 100 percent; 2003, 23
- 13 percent.
- 14 And I believe since I left City employment, we
- 15 actually had a negative, which means we were importing
- 16 CRVs so we could throw them away.
- 17 We believe the inadequacy of this model accounts
- 18 for these strange numbers. And if there ever was a
- 19 jurisdiction that would be eligible for a good faith
- 20 mechanism, we believe that we're it. Anyone who has ever
- 21 seen our recycling efforts, including staff, have come
- 22 away impressed. It's something we take very, very
- 23 seriously at Point Arena.
- 24 And so that's why I'm here to ask you to grant
- 25 that. And since I was brought out of retirement to come

- 1 over here today, try not to make me look like a fool.
- 2 CHAIRPERSON MULÉ: Mitch, thank you very much for
- 3 being here. Really appreciate it.
- 4 PROGRAM DIRECTOR LEVENSON: Kind of hard to top
- 5 that one.
- 6 Madam Chair, we have gone through 20 of our 30
- 7 jurisdictions. We're happy to go through the rest.
- 8 CHAIRPERSON MULÉ: Let's move forward.
- 9 PROGRAM DIRECTOR LEVENSON: One more city in the
- 10 County of Mendocino, and that's the city of Willits.
- 11 Again, Michael Payan is the staff person.
- 12 This City has worked with its hauler to develop a
- 13 mandatory residential curbside program and also to
- 14 incorporate commercial recycling at virtually all the
- 15 businesses in the city. It also has implemented a
- 16 construction demolition debris materials collection
- 17 program.
- 18 As a result, it has exhibited a decrease in
- 19 disposal in 2007 and 2008. They've also just opened a new
- 20 MRF at the transfer station. As that gets fully
- 21 implemented and developed, we expect to see much more
- 22 sorting of recyclables and further decreases in disposal.
- 23 They're not here today due the travel restrictions.
- 24 CHAIRPERSON MULÉ: Thank you.
- 25 PROGRAM DIRECTOR LEVENSON: Next is Modoc

- 1 Unincorporated. Also not here today due to travel.
- 2 Rick Hicks is our staff person. Rick, thank you.
- 3 You all know Modoc. It's a large rural county
- 4 with not quite as small a population as Point Arena, but
- 5 pretty darn small for a county. That makes the economics
- 6 of the county-wide collection infrastructure pretty
- 7 infeasible. And it's obviously very far from markets. So
- 8 it's struggled to implement programs to get its diversion
- 9 rate even up to its Board-approved rural reduction rate of
- 10 13 percent. It's just in a very tough situation.
- 11 There are some new developments that we think
- 12 that will hopefully change this for the better. In 2008,
- 13 Waste Management started a recycling system at the Alturas
- 14 Transfer Station. Has a bin there for the collection of
- 15 mixed recyclables.
- 16 County staff will be recommending a construction
- 17 and demolition debris ordinance sometime in the next
- 18 calendar year, early 2009. Of course, hopefully we'll
- 19 have construction pick up as we come out of the recession
- 20 midyear and the ordinance will be effective.
- 21 And this will be true for several jurisdictions
- 22 in kind of the north central part of the state. There is
- 23 a materials recovery facility that's being planned for
- 24 Plumas to be located in Plumas County. And if that does
- 25 come on line, it hopefully will be able to accept

- 1 materials from Lassen, Modoc, and Siskiyou, among some of
- 2 the other regional counties. So that will be a more
- 3 regional outlet for some of the collected materials.
- 4 There's nobody here.
- 5 Next is Mammoth Lakes in the County of Mono.
- 6 John Duke somewhere in the back there.
- 7 Mammoth Lakes HAS implemented all the programs
- 8 that it had outlined in its SB 1066 time extension. And
- 9 those include -- I'm not going to list them all, but
- 10 commercial on-site pickup, outreach, publications,
- 11 expanding their material recovery facility, and
- 12 construction and demolition recycling.
- 13 Its diversion rate was still below 50 percent in
- 14 2005, 2006. If you've been in that area, they had a lot
- 15 of construction and it was the ski related resorts and
- 16 hotels. And a lot of the material from those projects
- 17 were diverted, but not all of it was. And again with any
- 18 small jurisdiction, that's going to have a big impact on
- 19 their diversion rate.
- 20 Projections for 2007 indicate that disposal has
- 21 decreased. And of course, Mammoth Lakes, like Point
- 22 Arena, these are towns that have a huge tourist influx,
- 23 the ski population. And our adjustment factors and
- 24 diversion methodologies do not account for that very well.
- 25 We think you'll be better under the new system. But

- 1 that's another reason why it's difficult to pin down their
- 2 diversion rate.
- 3 I don't know if anybody is here from Mammoth
- 4 Lakes.
- 5 MR. GROSSBLATT: Thank you. It's a pleasure to
- 6 be here. Michael Grossblatt with the town of Mammoth
- 7 Lakes.
- 8 I just wanted to advise the Committee that
- 9 hopefully sometime in January or February of next year
- 10 I'll be going to our town council with a final proposal.
- 11 What we're looking at doing is taking our existing
- 12 transfer station and demolishing it, acquiring two
- 13 additional acres around the property that already exist,
- 14 and re-engineering and re-building the transfer station
- 15 facility that will probably accommodate the recycling and
- 16 growth needs of the town of Mammoth Lakes for maybe 15 to
- 17 30 years into the future. It is a \$6 million commitment
- 18 on the part of the town. And I think that demonstrates
- 19 our commitment to meeting the recycling requirements of AB
- 20 939.
- 21 BOARD MEMBER BROWN: Do you have a C&D recycling
- 22 ordinance? I see that you require builders to put a
- 23 recycling plan in with the Building Commission, but it
- 24 doesn't say anything about a C&D ordinance or requirement.
- 25 It's just an incentive for them to not landfill.

- 1 MR. GROSSBLATT: That is correct. We don't have
- 2 a C&D ordinance. We decided rather than going the
- 3 ordinance route at first for those large hotel and
- 4 construction projects, we were able to reduce the tipping
- 5 fees by 75 percent as an economic inducement to get these
- 6 large construction projects to sort their construction
- 7 debris and recycle it.
- 8 And I think we're going to be effective as soon
- 9 as the economy turns around and a lot of the projects come
- 10 on line. That kind of reduction in the tipping fee will
- 11 hopefully provide an economic incentive to go that route.
- 12 And if it doesn't, then we will do a C&D ordinance.
- BOARD MEMBER BROWN: But they only get the
- 14 reduction if they file a plan, but it doesn't say what the
- 15 plan is requiring as far as percentage of recycling.
- MR. GROSSBLATT: Well, when a developer comes
- 17 forward with a large project, they're required to
- 18 demonstrate to the town what they're going to be doing
- 19 during the construction phase as far as recycling all of
- 20 the materials.
- 21 BOARD MEMBER BROWN: I think a C&D ordinance is
- 22 better.
- MR. GROSSBLATT: I know. I agree.
- 24 BOARD MEMBER BROWN: I was going to ask you how
- 25 successful do you think this has been so far?

- 1 MR. GROSSBLATT: Well --
- BOARD MEMBER BROWN: Because we found that ease
- 3 -- I mean economic incentive certainly have their place.
- 4 And that's great. But convenience has shown to be the
- 5 best incentive.
- 6 MR. GROSSBLATT: I think the jury is still out.
- 7 I think when the economy turns around, there's a lot of
- 8 very big hotel projects coming the way of Mammoth Lakes.
- 9 A lot of them are LEED construction techniques. And I
- 10 think there is a built-in incentive to get that kind of
- 11 designation to do as much recycling as possible of the
- 12 C&D.
- 13 BOARD MEMBER BROWN: Well, LEED certification
- 14 certainly is an incentive. I would hate to have the town
- 15 of Mammoth Lakes being hit by a reduction if there isn't a
- 16 C&D ordinance in place. When the economy turns around and
- 17 you do see a large building and boom of these large hotels
- 18 that come on line, if you don't have a C&D ordinance in
- 19 place, you know, the LEED certification certainly is an
- 20 incentive. But I would hate to see you coming to us in
- 21 two years and saying, well, you know, we've now
- 22 implemented our C&D ordinance. We should have done it
- 23 prior to our anticipated building boom. But now we've got
- 24 it in place. Because, you know, hindsight is always 2020.
- 25 But we wish you the best and hope that you'll be

- 1 successful in your incentive efforts.
- 2 MR. GROSSBLATT: Thank you. Your point is well
- 3 taken.
- 4 CHAIRPERSON MULÉ: Thank you for being here.
- 5 Appreciate it.
- 6 DIVISION CHIEF MORGAN: To add to that, Cara
- 7 Morgan, Local Assistance Market Development Division.
- 8 Our team will work with the town in this coming
- 9 year. We will assess what documentation they're going to
- 10 see the effectiveness of this program and work with them
- 11 to share some of the examples in other communities where
- 12 the ordinances are working. Where incentives are working,
- 13 we'll monitoring them this coming year so we aren't two
- 14 years coming down the road and have a glitch. So I commit
- 15 to you to do that.
- 16 PROGRAM DIRECTOR LEVENSON: Thanks, Cara. And
- 17 John Duke was listening, and he's nodding his head. So
- 18 he'll work with Michael on that follow up. And hopefully
- 19 we'll be able to report a more rigorous enforcement
- 20 approach to this.
- 21 CHAIRPERSON MULÉ: Thank you.
- 22 PROGRAM DIRECTOR LEVENSON: Next is the Loomis in
- 23 the County of Placer.
- 24 Steve SoRelle, who is also part of our tribunal,
- 25 is the supervisor in charge of this.

- 1 Prior to 2005, Loomis did exceed the 50 percent
- 2 diversion mandate. But in 2005 and '06, the rate dropped
- 3 and disposal increased due to several construction
- 4 projects, some residential development, renovation of the
- 5 high schools, football stadium, and a city road expansion.
- 6 If they had only diverted 155 tons more waste from those
- 7 projects, they would have been over 50 percent. This is
- 8 another one where they couldn't find the markets for all
- 9 of that material.
- 10 In 2007, they began a new curbside green waste
- 11 collection program, and they implemented better
- 12 construction and demolition sorting methods at the
- 13 material recovery facility. So they had some increase in
- 14 recovery at that time. And these programs are now fully
- 15 in place, and we expect them to see higher diversion and
- 16 decreased disposal in the future.
- 17 CHAIRPERSON MULÉ: Is there anyone from Loomis
- 18 present? Would you like to address the Committee?
- MR. NEISHI: Not at this time.
- 20 CHAIRPERSON MULÉ: Thank you for being here. I'm
- 21 really glad to hear you are making improvements at the
- 22 MRF. We visited a few years back, and there was room for
- 23 improvement in terms of separation and other parts of that
- 24 operation. So keep up the good work. Thank you.
- 25 PROGRAM DIRECTOR LEVENSON: Also from Plumas

- 1 County is the City of Portola.
- 2 Alan White is our staff person.
- 3 This is another pretty isolated rural
- 4 jurisdiction that has implemented its planned programs.
- 5 It has taken further steps to resolve program gaps by
- 6 getting volunteers to take place in the various
- 7 educational and outreach programs. It is talking with
- 8 other jurisdictions in Plumas County to form a JPA which
- 9 would obviously help for reporting purposes and program
- 10 implementation. It's supporting the development of the
- 11 regional material recovery facility that I mentioned
- 12 earlier. That might also serve some of the counties
- 13 further north. And it has worked with its contracted
- 14 hauler to improve its green waste program so that it can
- 15 send materials to local co-generation plants.
- 16 CHAIRPERSON MULÉ: Is there a representative from
- 17 Plumas. Would you like to address the Committee?
- 18 MR. VALENTINO: Tom Valentino, representative for
- 19 the City of Portola.
- 20 And we are a very small jurisdiction,
- 21 approximately 2,000 people. It is isolated.
- 22 We really are proud of our solid waste program
- 23 that we have there. We have mandatory collection,
- 24 mandatory curbside collection. We have commercial
- 25 recycling with good response from all of our enterprises.

- 1 We also have an environmental reclamation center at our
- 2 old landfill site where we do inerts, green waste, and
- 3 scrap metal. These programs are all very good. And also
- 4 as Mr. Levenson mentioned, the material recovery facility
- 5 that the City is working closely with, the franchise
- 6 hauler, and the County of Plumas to implement that
- 7 program, and we are in discussions with them to form a
- 8 regional agency.
- 9 So we're quite proud of our system that we have
- 10 in place. The economy is scale is very difficult in these
- 11 rural communities.
- 12 CHAIRPERSON MULÉ: That's why the JPA and the
- 13 regional MRF makes so much sense. So the City of is
- 14 supportive of the JPA?
- MR. VALENTINO: We have been. They have a rural
- 16 reduction. And our diversion rate is very consistent with
- 17 what the County is doing. But we are moving forward with
- 18 that. And we hope to get something in place in the next
- 19 year or two with the material recovery facility.
- 20 CHAIRPERSON MULÉ: Well, anything we can do to
- 21 help, we're happy to assist.
- MR. VALENTINO: We will take you up on that.
- 23 Thank you.
- 24 CHAIRPERSON MULÉ: Thank you.
- 25 DIVISION CHIEF MORGAN: The next city is Rancho

- 1 Cordova. I would like to give Steve Harriman a heads up.
- 2 I'm going to ask Steve to come up, because I'd like him to
- 3 highlight what they have been doing in the last couple
- 4 months.
- 5 Rancho Cordova is a newly incorporated city as of
- 6 July 1st, 2003. Their base year was established in 2004.
- 7 The City did have an increase in disposal in 2006 which
- 8 appeared to continue in 2007. However, both City and
- 9 Board staff feel these disposal numbers are inaccurate,
- 10 but we've had a very difficult time determining the basis
- 11 for that. So it's a real challenging disposal reporting
- 12 challenge for all of us.
- 13 Though the City initially focused on developing
- 14 residential programs, it has subsequently changed focus on
- 15 commercial and multi-family through the implementation of
- 16 an ordinance to be followed by a completion of a
- 17 comprehensive construction and demolition ordinance they
- 18 have been collaborating with all the jurisdictions in the
- 19 county to develop something regionally.
- 20 One year ago, the City hired an Integrated Waste
- 21 Management Manager with intimate knowledge of the City's
- 22 waste diversion planning to oversee existing programs.
- 23 And I forgot to mention that Steve SoRelle is our
- 24 team member on this case, and I'd like to have Steve come
- 25 up and share with you some of their programs that they've

- 1 been implementing. Steve.
- 2 CHAIRPERSON MULÉ: Good afternoon, Steve.
- 3 MR. HARRIMAN: Good morning, Madam Chair and
- 4 members of the Committee. For the record, I'm Steve
- 5 Harriman, the Integrated Waste Manager for the city.
- I wanted to start by saying I've been working
- 7 closely with Steve SoRelle and Michael Payan, and they've
- 8 been very accessible to us and an excellent technical
- 9 resource. And it's a pleasure to work with them.
- 10 I've been in the job one year. I know the hour
- 11 is running late, so I will be brief. But I would like to
- 12 highlight a couple of things that we've accomplished in
- 13 the last year.
- On October 20th, our council adopted the business
- 15 and multi-family recycling ordinance. We have about 1,400
- 16 business and multi-family customers in our city. This
- 17 ordinance will affect about 1,000 of them, so about 70
- 18 percent. And it's defined as those accounts that
- 19 subscribe to four cubic yards per week or more of service.
- 20 So we're very excited about that.
- One week ago today, our council adopted our
- 22 environmentally preferable purchasing policy. And we have
- 23 put together a group called Equipo Verde, which is Spanish
- 24 for the Green team. Everybody has a Green Team, so we
- 25 wanted to be a little different. So we have Equipo Verde,

- 1 which is representatives from planning, public works,
- 2 finance, and our building department to specifically work
- 3 on implementing our environmental purchasing policy.
- 4 And Friday of last week, so just three days ago,
- 5 we received word from the Department of Conservation that
- 6 we have been awarded a multi-family recycling grant. And
- 7 about 40 percent of our housing stock in Rancho Cordova is
- 8 multi-family.
- 9 And to be perfectly honest, it has largely been
- 10 ignored up to this point. And our council has made a very
- 11 strong commitment to implementing programs and really
- 12 making that community feel connected to the City of Rancho
- 13 Cordova. And we think that through recycling programs
- 14 that's an excellent way to do it. So we're going to be
- 15 moving forward with that, and we're very excited about
- 16 that.
- 17 So we're also working on C&D. There's been a lot
- 18 of talk about C&D. There is a regional group that has
- 19 been formed. We're looking at two model ordinances. One
- 20 of the ordinances would certify facilities as a "certified
- 21 C&D facility." The seconds ordinance then would regulate
- 22 generators of C&D materials. So the facility
- 23 certification ordinance is actually going to the SWAB
- 24 Board this week for review and comment. And we will
- 25 all -- we're basically trying to create a model that we

- 1 can all replicate regionally and have consistency.
- 2 CHAIRPERSON MULÉ: Good work. Good work. Thank
- 3 you.
- 4 You incorporated, what? 2004?
- 5 MR. HARRIMAN: 2003.
- 6 CHAIRPERSON MULÉ: 2003, so you've been very
- 7 busy. Good work.
- 8 DIVISION CHIEF MORGAN: I would like to say that
- 9 while disposal has increased with the City, you know, our
- 10 staff really dug in on this one. The team really dug in.
- 11 And I feel strongly with the City hiring Steve and his
- 12 diligence in really implementing some new programs,
- 13 especially hard with a new city like this, I feel
- 14 confident they're moving forward in the right direction.
- 15 CHAIRPERSON MULÉ: I agree. I mean, you face
- 16 particular challenges having just been incorporated five
- 17 years ago. And so I understand the problems that you face
- 18 with your accuracy of your data from the beginning. So
- 19 again, I think you're doing all the right things. And
- 20 hopefully we'll be seeing that disposal number go down.
- 21 So keep up the good work.
- MR. HARRIMAN: And thank you again for the
- 23 diligence of your staff.
- 24 DIVISION CHIEF MORGAN: Michael and Steve have
- 25 done a great job. The next jurisdiction is the San Benito

- 1 County Integrated Waste Management Regional Agency.
- 2 The staff team working with the Regional Agency
- 3 is Jamie Cameron-Harley and Melissa Vargas. Jamie is in
- 4 the back sitting next to the Regional Agency
- 5 representative.
- 6 The Regional Agency has completed its SB 1066
- 7 time extension programs by working closely with our staff
- 8 on implementing commercial on-site pickup, increasing
- 9 economic incentives, special seasonal collection. C&D has
- 10 been a focus for them with their C&D ordinance and really
- 11 are trying to work hard with the school districts.
- 12 The Regional Agency has worked to coordinate
- 13 correct termination with its three haulers in order to
- 14 contract with only one hauler who solely serves the entire
- 15 county.
- 16 In July 2008, the Regional Agency awarded a new
- 17 franchise agreement with plans to roll out an enhanced
- 18 commercial residential and school outreach program.
- 19 With diversion very small of only 267 tons, that
- 20 effects the Regional Agency's achievement. Just if they
- 21 had diverted that small amount, they would have met the
- 22 goal. That's how close they were and part of our
- 23 reasoning for recommending a good faith effort.
- We do have a representative from the Regional
- 25 Agency here today.

1 CHAIRPERSON MULÉ: Mandy, you want to come up and

- 2 share with us some of the things you've been working on?
- 3 Because I know you've been working very hard on this.
- 4 MS. ROSE: Good afternoon, Chair Mulé and
- 5 Chairman Brown.
- 6 First, I would like to introduce Phil Couchee
- 7 from Norcal. Apparently this was bring your hauler to
- 8 work day.
- 9 And I would also like to acknowledge that without
- 10 the corporation of the hauler, not only with our new
- 11 programs, but Norcal represented the unincorporated area
- 12 of the county. I couldn't have done what we've done
- 13 without them. Because there's just me. As I tell people,
- 14 the mouse in my pocket is the Integrated Waste Management
- 15 Regional Agency for the two cities and the county of San
- 16 Benito.
- 17 As the staff has indicated to you in your staff
- 18 report, the City of Hollister, which is the largest city
- 19 in our jurisdiction, has been in moratorium. Just last
- 20 Thursday the Regional Water Quality Control Board released
- 21 this moratorium after seven years. It's been our goal to
- 22 make sure we have a C&D ordinance in place once that
- 23 occurred. Of course, the economy has taken care of
- 24 whether or not there's going to be any activity for a
- 25 while.

- 1 But the C&D ordinance was introduced in the
- 2 county of San Benito two weeks ago. So we all know how
- 3 long those two take effect. And they will be sequentially
- 4 introduced in the City of Hollister and the city of San
- 5 Juan Bautista. So we will have those in effect once any
- 6 of the building does start up again and the economy
- 7 changes.
- 8 I think the other thing that we are working on
- 9 I'd like to point out to you is the Board of Supervisors
- 10 will be hearing the results of a feasibility study for a
- 11 resource recovery park. And that's something that we feel
- 12 will help take care of a lot of what we're not getting in
- 13 our mandatory curbside program. We do have the three
- 14 carts. We do have a variable rate program. We have
- 15 incentive rates at the landfill. All of that has helped
- 16 us get to where we are. As we recognize, we're still not
- 17 quite there.
- 18 CHAIRPERSON MULÉ: Great. Thank you for being
- 19 here. Thank you for joining Mandy on bring your hauler to
- 20 work day.
- 21 PROGRAM DIRECTOR LEVENSON: I'd like to mention,
- 22 Mandy wears, like many people several hats. She's been
- 23 very active in recycling market development zone and
- 24 program as the zone administrator and helping rejuvenate
- 25 that program. It's not germane to today.

- 1 CHAIRPERSON MULÉ: She's been very helpful in
- 2 participating in a number of our programs.
- 3 DIVISION CHIEF MORGAN: Both she and Jaime have
- 4 been leading our statewide and marketing outreach
- 5 development plan with our Office of Public Affairs,
- 6 Charlene Graham, to develop those new tools for our zone
- 7 administrators. So knowing how many hats she wears, I
- 8 appreciate her time.
- 9 CHAIRPERSON MULÉ: As we do. Thank you, Mandy.
- 10 DIVISION CHIEF MORGAN: The next city is City of
- 11 Manteca.
- 12 The staff team working with this jurisdiction is
- 13 Lisa Barry and Kristen Yee.
- 14 Since 2000, Manteca has experienced population
- 15 growth of over 30 percent. A huge boom. In 2005, the
- 16 diversion rate declined and disposal increased, which is
- 17 believed to be primarily due to increase in population
- 18 biosolids disposal, which I'll tell you a little bit
- 19 about, and increased self-haul of C&D materials.
- The city is working to address these challenges.
- 21 In 2005, the San Joaquin Valley Air Pollution Control
- 22 District requested the city stop land application of
- 23 sludge. I like, the Board requested. Strongly requested.
- 24 The growth in residential development combined
- 25 with increased disposal of municipal sludge for Manteca's

- 1 wastewater treatment facility has made it difficult to
- 2 maintain the 50 percent diversion requirement. To address
- 3 some of this, finding an alternative for diverting this
- 4 material is going to be very challenging. But as an
- 5 option, in January 2008, the City began using ultra violet
- 6 light to de-water the sludge to source of solid waste. In
- 7 addition, the City is revising its C&D program to address
- 8 that waste stream as well. So they are making great
- 9 strides.
- 10 And I believe we have a representative.
- MS. LESTRANGE: I have no comments.
- 12 CHAIRPERSON MULÉ: Thank you for being here
- 13 today.
- 14 DIVISION CHIEF MORGAN: Our next jurisdiction is
- 15 the City of Half Moon Bay.
- 16 And Rachelle Tarver and Kyle Pogue are the team
- 17 on this. You all know Kyle.
- 18 The City has implemented its core diversion
- 19 programs with the exception of biosolids diversion as
- 20 stated in its SB 1066 time extension. They have
- 21 implemented programs including residential curbside,
- 22 including green waste collection, commercial on-site
- 23 pickup, C&D ordinance program, and educational outreach.
- 24 The City, while they have not been successful in
- 25 diverting biosolids -- and we all know what a challenge

- 1 that material is, they're continuing to seek a solution.
- 2 And there is a representative here for the City of Half
- 3 Moon Bay if they want to say anything.
- 4 CHAIRPERSON MULÉ: Would you like to address the
- 5 Committee?
- 6 MR. MAO: No comment.
- 7 CHAIRPERSON MULÉ: Thank you for being here. I
- 8 have to ask you, Kyle, they're doing a good job?
- 9 MR. POGUE: Yes, they are. And I'm happy TO
- 10 announce they recently adopted their Recycled Content
- 11 Procurement Policy at their last city council meeting I
- 12 believe. So we were excited to see that.
- 13 CHAIRPERSON MULÉ: Good. Okay. Thank you.
- 14 DIVISION CHIEF MORGAN: The City of San Bruno,
- 15 this team is also Rachelle and Kyle.
- 16 This city is aggressively outreaching to
- 17 residents and businesses with new programs and extra
- 18 encouragement. The efforts are resulting in reduced
- 19 disposal we're seeing in 2007.
- 20 The City has implemented their programs including
- 21 residential curbside, commercial on-site pickup, adoption
- 22 of a C&D ordinance and implementation of that ordinance,
- 23 as well as expanding their educational outreach program.
- And, Kyle, do we have a representative here?
- MR. POGUE: Yes, we do. We have several

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1 representatives. We have Jim Shannon, and also there is a

- 2 representative from the hauler here as well.
- 3 CHAIRPERSON MULÉ: Would either of you care to
- 4 address the Committee?
- 5 MR. SHANNON: No comment at this time.
- 6 CHAIRPERSON MULÉ: I think the hauler was before
- 7 us about six months ago talking about expanding this
- 8 program. I believe it was for San Bruno.
- 9 MR. POGUE: I'm not sure about that.
- 10 CHAIRPERSON MULÉ: Maybe it was San Carlos.
- MR. POGUE: I do want to say that the
- 12 relationship has been a great working relationship when we
- 13 met with them. And they sound like they're working on
- 14 many great things into the future. So we're excited about
- 15 what they're doing in San Bruno.
- 16 CHAIRPERSON MULÉ: Thank you.
- 17 PROGRAM DIRECTOR LEVENSON: We have six
- 18 jurisdictions left. So we're making very good progress.
- 19 The next one is San Carlos and the County of San
- 20 Mateo. Kerry Wicker is our staff person on this way in
- 21 the back.
- 22 The San Carlos is a member of the South Bayside
- 23 Waste Management Authority and is working through the
- 24 Authority to implement a variety of its core programs. It
- 25 also had an SB 1066 time extension. So it's implemented

- 1 the programs in that extension, including commercial
- 2 on-site pickup programs, its own government recycling
- 3 program, food waste composting, construction and
- 4 demolition debris recycling, and rate incentives that
- 5 promote recycling and source reduction.
- 6 It's also laying the groundwork for expanded
- 7 diversion in a couple of different ways. In particular,
- 8 as a member of the Authority, its issued a Request for
- 9 Proposals for a new franchise agreement that will provide
- 10 more comprehensive recycling services. That would not
- 11 start until 2011. But that's a long process. So they are
- 12 on the path towards that.
- 13 And also the San Carlos Transfer Station has been
- 14 reconfigured to -- it's now known as the Shoreway
- 15 Environmental Center, and it's got a very significant
- 16 improvement in operational efficiency and its own
- 17 effectiveness in diverting materials.
- 18 CHAIRPERSON MULÉ: Howard, the question I had on
- 19 this one is because it's a member of the South Bayside
- 20 Waste Management Authority, was that recent or are they
- 21 not a JPA? I guess I was a little confused about the
- 22 relationship there.
- 23 MR. POGUE: We have representatives here from --
- 24 Clif Feldman with the South Bayside Waste Management
- 25 Authority as well as Brian Moura from the City, and a few

- 1 other representatives as well.
- 2 CHAIRPERSON MULÉ: Perhaps someone can explain
- 3 the relationship between the South Bayside Waste
- 4 Management Authority and why the jurisdiction was singled
- 5 out as opposed to the entire Waste Management Authority.
- 6 MR. MOURA: Commissioners, Brian Moura, Assistant
- 7 City Manager from San Carlos, and also Clif Feldman from
- 8 SBWMA.
- 9 San Carlos was the former home of the SBWMA prior
- 10 to the appointment of independent staff and the executive
- 11 director. And we're also home of the facility. So we've
- 12 been very active in the SBWMA and will certainly dedicate
- 13 part of the organization.
- I don't know, Clif, if you want to add anything
- 15 to that.
- 16 MR. FELDMAN: Clif Feldman, Recycling Waste
- 17 Manager for the South Bayside Waste Management Authority.
- 18 I think, Rosalie, to answer your question, there
- 19 are two member agencies in our JPA and they're kind of on
- 20 the bubble. One is City of Foster City and then San
- 21 Carlos. Foster City just met the goal. I believe the
- 22 first time they reached 50 percent in 2006. And San
- 23 Carlos is very close to reaching that goal.
- I think there are unique circumstances for those
- 25 two cities as to why they were on the bubble, whereas

- 1 others such as East Palo Alto is over 80 percent. And
- 2 Foster City is very heavy on multi-family, whereas San
- 3 Carlos is very heavy on commercial. And they are the host
- 4 facility all of our transfer station and MRF. So there is
- 5 a potential for some misallocation. And we've dug into
- 6 that in years past. And that's something as you know is a
- 7 very difficult rock to uncover what's underneath. So
- 8 perhaps that's a contributing factor.
- 9 CHAIRPERSON MULÉ: Thank you for clarifying that.
- 10 PROGRAM DIRECTOR LEVENSON: Next is City of
- 11 Guadelupe in Santa Barbara County.
- 12 And Frank Severson is right over.
- This City had a SB 1066 time extension, and
- 14 they've gone ahead and implemented the programs that were
- 15 required with that. That includes free residential and
- 16 curb side collection of recyclables and green waste. And
- 17 they've recently approved an addendum to their franchise
- 18 agreement that includes a minimum 90-gallon recycling bin
- 19 with their service. They've instituted commercial and
- 20 multi-family recycling and improved their outreach
- 21 campaign. And that's resulted in increased participation
- 22 in the residential program from moving from less than 40
- 23 percent participation to over 90 percent participation.
- 24 The City's also working on increasing commercial
- 25 participation. It's looking at restructuring its rates.

- 1 And they recently approved an environmental purchasing
- 2 policy, which is a step in the right direction.
- 3 It's again one of the small cities. It's in the
- 4 middle of a huge very heavy ag area. And they've had -- I
- 5 have to disclose to you they've had a high staff turn over
- 6 in the past. And so have we. And the last year I think
- 7 we've made a stronger effort to try to assist the City,
- 8 and it's showing off in both their commitment and our
- 9 commitment.
- 10 CHAIRPERSON MULÉ: Thank you.
- 11 PROGRAM DIRECTOR LEVENSON: I'm not sure if
- 12 anyone is here.
- 13 UNIDENTIFIED SPEAKER: Available for questions.
- 14 CHAIRPERSON MULÉ: Thank you for making the trip
- 15 and being here.
- 16 PROGRAM DIRECTOR LEVENSON: Next is the Sierra
- 17 County Regional Agency.
- 18 Alan White is our staff person.
- 19 Once again, another very remote mountainous rural
- 20 county. Far removed from most recycling services. And so
- 21 it has a very low diversion rate.
- 22 It's tried to account for this by strategically
- 23 placing collection facilities and implementing focus
- 24 programs. For example, in July of this year, it
- 25 implemented a program for processing wood waste at the

- 1 transfer station and getting that material to the
- 2 co-generation plant in Loyalton.
- 3 In September, the Board of Supervisors approved a
- 4 solid waste building materials ordinance that establishes
- 5 a program with recycling mandates and disposal
- 6 restrictions and also looking at potentially revising gate
- 7 fees to change the economics of the situation. And again
- 8 this would be one of the counties that hopefully will be
- 9 able to take advantage if a material recovery facility is
- 10 successfully located in Plumas County.
- 11 CHAIRPERSON MULÉ: Okay. Is there a
- 12 representative from --
- MS. RUST: Available for questions.
- 14 CHAIRPERSON MULÉ: Thank you for being here
- 15 today. And thank you for all your efforts. We appreciate
- 16 it.
- 17 PROGRAM DIRECTOR LEVENSON: Next is Modesto and
- 18 the County of Stanislaus.
- 19 Paul Brainin is our staff person responsible for
- 20 that.
- 21 The City is implementing various programs,
- 22 including curbside recycling, also food waste and green
- 23 waste pickup.
- However, it did experience economic growth in
- 25 2006 and that caused an increase in disposal in that year.

- 1 In 2006 though, the City also laid the groundwork
- 2 for commercial food waste composting program which is
- 3 fairly unique. It began route collections in September
- 4 2007. And to date, it's collected 480 tons of food for
- 5 composting. And I have a waiting list of entities who
- 6 want to participate in that program. So we look forward
- 7 to increased success with that program.
- 8 CHAIRPERSON MULÉ: Is there a representative from
- 9 the city of --
- 10 MS. RODRIGUEZ: I don't have any comments.
- 11 CHAIRPERSON MULÉ: It's nice to see you. We were
- 12 out to visit your composting facility several years back.
- 13 Keep up the good work.
- 14 PROGRAM DIRECTOR LEVENSON: Next is Tehama County
- 15 Sanitary Landfill Regional Agency in Tehama County.
- 16 Tehama has implemented a number of significant
- 17 diversion programs. And these have grown and improved
- 18 since 2006, despite the challenging rural nature of this
- 19 county.
- 20 It did have an SB 1066 time extension. As part
- 21 that, they implemented a material recovery facility,
- 22 e-waste education and outreach, and enhanced school
- 23 education.
- 24 All of the requirements in the SB 1066 extension
- 25 have been implemented, except for a composting facility.

- 1 And that's been delayed due to permitting challenges with
- 2 the Regional Water Board. So that's something that's
- 3 being worked on but not something they have absolute
- 4 control over. In the interim, they're using an
- 5 out-of-county compost facility, but hopefully that will be
- 6 resolved in the near future.
- 7 CHAIRPERSON MULÉ: And we have a speaker slip
- 8 here, Kristina Miller.
- 9 PROGRAM DIRECTOR LEVENSON: I forgot Cindi
- 10 Rumenapp. Cindi is our staffer on this. Sorry, Cindi.
- 11 MS. MILLER: Good afternoon. My name is Kristina
- 12 Miller. I'm the Solid Waste Program Manager for Tehama
- 13 County. And I'm here to present on behalf of Tehama
- 14 County.
- 15 Tehama County is located about two hours north of
- 16 Sacramento. It has a population of about 62,000 people.
- 17 And I'm here to highlight some of our innovative programs
- 18 that we have in Tehama County.
- 19 We recently implemented blue roll-out cart
- 20 service in the more densely populated areas of our county
- 21 as well as in the city of Corning. So now in all of our
- 22 cities and the densely populated areas, we all have the
- 23 easier blue rollout cart service rather than the
- 24 inconvenient tubs.
- We've also implemented the multi-family recycling

- 1 program in the city of Red Bluff. We received two grant
- 2 funds from the Department of Conservation recently to
- 3 develop multi-family recycling programs in the city of
- 4 Corning and also in the mobile home parks in the
- 5 unincorporated county.
- 6 As you might know, mobile home parks are actually
- 7 a significant part of our multi-family waste stream.
- 8 We're also going through a CEQA process with
- 9 large subdivision developers to incorporate recycling and
- 10 C&D diversion programs. We install the second sorting
- 11 line to sort all incoming self-haul loads in construction
- 12 and demolition materials.
- We also implemented a C&D ordinance in the city
- 14 of Red Bluff. We were the first county to develop the
- 15 take-back program for fluorescents with PG&E. Also the
- 16 first county to develop a curbside alkaline battery
- 17 recycling program.
- 18 We also recently developed a medical waste sharps
- 19 collection program with 10 consolidation points throughout
- 20 the county.
- 21 We were also able to get the local hospital to
- 22 donate funds to purchase home collections containers for
- 23 diabetics and sharp users free of charge.
- 24 And we now have two permanent hazardous waste
- 25 facilities, one in the south county and one in the north

- 1 county, where we have received over 406,000 pounds of
- 2 hazardous waste in 2007-2008.
- 3 So as you can see, we have definitely put in a
- 4 good faith effort. We are a very innovative and
- 5 progressive county. And we're very proud of that. But
- 6 unfortunately, the numbers just don't pan out for us. I'm
- 7 sure you're aware the current calculation method can be
- 8 flawed, especially for rurals.
- 9 And so I wanted to thank you for your time.
- 10 CHAIRPERSON MULÉ: Thank you.
- 11 BOARD MEMBER BROWN: Sounds like you have really
- 12 gone above and beyond showing a good faith effort. Some
- 13 of those programs are really hard to implement. So I
- 14 applaud you for going after the hard to reach waste
- 15 streams, the sharps, the alkaline batteries. Because
- 16 those are the ones that are the most difficult to develop
- 17 programs for. So congratulations.
- 18 MS. MILLER: And we thank the Board for being
- 19 easy to work with.
- 20 DIVISION CHIEF MORGAN: What I really appreciated
- 21 is this biennial review covers both the source reduction
- 22 and recycling elements but also the household hazardous
- 23 waste programs. And staff did conduct a review of both of
- 24 those. This is a great example of those household
- 25 hazardous waste programs. It costs jurisdictions a lot of

- 1 money.
- 2 CHAIRPERSON MULÉ: What's nice is Tehama County
- 3 can be a model for other jurisdictions. So thank you for
- 4 all your efforts.
- 5 DIVISION CHIEF MORGAN: Last, but not least
- 6 today, City of Woodland.
- 7 Spencer Fine is our team member.
- 8 The City has experienced an increase in disposal,
- 9 as you can see a drop in their diversion rate, from 2005
- 10 to 2006. But let me point out from '05 to '06 it has been
- 11 going up. This has been due to the City's aggressive
- 12 efforts in public education and outreach and the
- 13 implementation of their C&D ordinance.
- 14 The City spent many hours researching other
- 15 jurisdiction's construction and demolition programs and
- 16 ordinances. They held public works shops, and attended
- 17 meetings, and corresponded with our staff about the
- 18 development of this new program. They really went above
- 19 and beyond trying to develop a good model program.
- 20 Our staff is recommending a good faith effort for
- 21 this jurisdiction because of the additional programs they
- 22 implemented under their 1066 time extension, including an
- 23 expanding the residential curbside program, expanding
- 24 their commercial on-site pickup, further developing school
- 25 recycling programs, and their own government recycling

- 1 program, C&D construction and demolition recycling
- 2 ordinance and program, and further efforts with regards to
- 3 outreach.
- 4 And for all of these program expansions and
- 5 enhancements, we're recommending good faith effort for
- 6 this jurisdiction. And we do have a representative here
- 7 today I believe.
- 8 MS. CHILDERS: We're here if you have any
- 9 questions for us.
- 10 CHAIRPERSON MULÉ: Thank you for being here
- 11 today.
- 12 And again, with a lot of these jurisdictions,
- 13 your challenge a few years back was the C&D from all the
- 14 growth that occurred.
- 15 So I think as Chair Brown mentioned before, you
- 16 know, I think now is the time for you to start planning
- 17 for the next construction boom. Because while we all sit
- 18 here and think it's not going to happen, it will happen
- 19 eventually. We don't know when. We do think that now is
- 20 a good time for you to really started planning that and
- 21 put these programs in place.
- Thank you for being here.
- Thank you, Spencer.
- 24 PROGRAM DIRECTOR LEVENSON: That concludes
- 25 today's presentations. I think just to clarify for the

110 1 jurisdictions, I haven't heard any concerns from the 2 Committee about removing any from our good faith effort 3 recommendations, so we will move that to Thursday for the 4 formal recommendation. 5 But these are all -- really I'm asking a question. As far as you're concerned, these are all available for good faith effort recommendation? 8 CHAIRPERSON MULÉ: Yes. I think we agree. 9 BOARD MEMBER BROWN: Concur. CHAIRPERSON MULÉ: Any other questions or 10 11 comments? Public comment? We will adjourn this meeting. Thank you all. 12 13 (Thereupon the California Integrated Waste 14 Management Permitting and Enforcement 15 Committee adjourned at 12:37 p.m.) 16 17 18 19 20 21 22 23 24

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